

Plain Talks

GULF STATES UTILITIES COMPANY

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Plain Talks

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Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.

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OUR COVER

"T'WAS the night before Christmas . . ." We have used a magical Christmas decoration to look into the not-too-distant future and see what will be happening soon at the home of Jerry Fryer, lineman, first class, Conroe. As the wrappings are removed from that jewel of all evenings, we find Jerry placing the topmost ornament on the tree, while Judy, 11, and Jerry, Jr., 3, prepare to sprinkle it with tinsel icicles. Kathy, 8, helps her mother, Nina, hang the ornaments on the tree while the baby, Roy, 4-months old, watches all of this activity with amusement. Soon these young ones will be tucked in bed to dream of a visit from a little old jolly man from the North Pole who will exclaim, ere he drives out of sight:

**"HAPPY CHRISTMAS TO ALL
AND TO ALL A GOOD NIGHT!"**

BACK COVER

Our back cover features one of the many beautiful rural churches located in our service area. This fine example of modified New England style of architecture is the Roman Catholic Church at Stoneham, Texas, near Navasota.



a full measure of joy

REFLECTING on our operations for the year gives one a warm feeling of appreciation for the accomplishments of our great organization. Employees in the Baton Rouge Division worked a total of 2,000,000 man hours without a lost-time accident, truly a remarkable record. But we cannot call a safety record good which includes one man killed and several other near-fatal injuries. Let us "tighten our (seat) belts" and really try for a no-accident year in 1962!

Your dedication to duty during and after hurricane Carla, and in other emergencies over the system throughout the year, reflects credit on all of us and has added to the pride we feel in belonging to the Gulf States family.

I wish for every employee and his family a full measure of the joy of Christmas.

Roy Nelson



A Portfolio of Twelve

THE most holy days in all Christendom have been recorded in history, tradition, legend, fable, fiction and song ever since Saint Luke set down the account of the very first Nativity scene. Since people through the ages have recorded the wonderful stories of the Christmas season, you should have



“NOW when Jesus was born in Bethlehem of Judea in the days of Herod the king, behold, there came wise men from the east to Jerusalem, saying, ‘Where is he that is born King of the Jews? for we have seen his star in the east, and are come to worship him!’”

Just when and how the “wise men from the east” became three in number and donned royal crowns and arrived in Bethlehem 12 days after Christmas, is not known. In the Bible, these facts are not mentioned. But as early as the Sixth Century they were referred to as kings. And the Venerable Bede, in 700 A.D., names them: Melchior, ruler of Nubia and Arabia; Balthazar of Ethiopia; and Kaspar of Tarsus. Today, their arrival on Epiphany closes the Christmas season.



no trouble identifying these traditional Christmas figures.

Today Christmas is rich in history, tradition, legend, fable, fiction and song—all created to celebrate the birth of Christ—and to convey the message of this birth, God’s love, to all mankind.

“AND it came to pass in those days, that there went out a decree from Ceasar Augustus, that all the world should be taxed. And all went to be taxed, every one into his own city. And Joseph also went up from Galilee, out of the city of Nazareth into Judea, unto the city of David, which is called Bethlehem; to be taxed with Mary, his espoused wife, being great with child. And so it was, that while they were there, the days were accomplished that she should be delivered. And she brought forth her first born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.”

These facts recorded by Saint Luke were the beginning of the Christmas story that will be retold again and again during the Holy Season.



AFTER so many hundreds of years, there comes a blending of fact and fancy in many Christmas traditions. The legend of Saint Nicholas is a good example of this. History tells us he lived in Asia Minor back in the late Third and early Fourth Centuries; that he became known for his miraculous powers and great generosity to children. But that one of his gifts fell into a stocking hung by the chimney to dry may be pure fancy. Be that as it may, the bearded, gift-bearing saint astride a white horse is still looked for by many on his feast day, December 6.

Beloved Christmas Traditions



TENTH Century Europe abounded with kings. Yet the names of all but one have slipped into forgetfulness. That one is remembered not for his mighty works, but is fondly recalled as a gentle man who cared for those in need. So it is, a thousand years after his death, that Good King Wenceslas lives on in one of our most spirited carols.

THE Romans used a fir tree in their annual Saturnalia, the week-long winter festival dedicated to the sun god. They decorated their homes with green boughs and exchanged presents.

According to tradition Martin Luther introduced the tree lighted with candles as a Christian observance. The Christmas tree came to America with the German Lutheran immigrants in the 1840's. The evergreens came to mean our eternal salvation through Christ. The gifts symbolize God's great gift to mankind, His Son, Christ.



HYMNS and chants in Latin were the music of the early Christmases, and not until the 13th century were carols sung. The most beautiful and traditional of Christmas carols was written only a little over 140 years ago in 1818. But, it will last as long as Christmas.

Mice had decided to make a Christmas Eve feast of the bellows of the organ in the church at Oberndorf, Austria, where Franz Gruber was the organist and choir master. Determined to have music at this wonderful time, Herr Gruber asked his friend and pastor, Father Josef Mohr, to write some verses for which he could compose a melody. Thus "Silent Night," played on a guitar, came into being. The song spread throughout Tyrol and soon became known in every European language.



(Continued on Next Page)

A familiar figure throughout the world, Santa Claus is an American by "birth". He is the namesake of the early Saint Nicholas, who came to this country in the 1600's as Sint Niklass with the Dutch who settled Nieuw Amsterdam. Just as Nieuw Amsterdam became New York, Sint Niklass became Santa Claus. Washington Irving gave us our first picture of him in 1809, but this was a word-picture. Santa's most famous portrait was drawn in 1863 by Thomas Nast, the political cartoonist who created the Elephant and Donkey.



MAMMA'S kerchief and papa's cap have gone out of fashion as nightdress, but none of the expectancy and excitement of Christmas Eve has been lost for the young of heart. Dr. Clement Moore, a doctor and a theology teacher in New York composed these famous verses for his children in 1822. And each Christmas Eve since "a miniature sleigh and eight tiny reindeer with a little old driver so lively and quick" have been landing on the roof of every home in the land. Dr. Moore considered the verses too whimsical and beneath his dignity. Were it not for a friend who had it published in 1823, the world might never have met Dasher and Dancer, and Donner and Blitzen.



SINCE Charles Dickens wrote "A Christmas Carol" in 1843, Tiny Tim, Bob Cratchit and Scrooge—that "squeezing, wrenching, grasping, scrapping, clutching, covetous old sinner"—have become as much a part of the American Christmas scene as they are in their native old London-town. Dickens gave the first public reading of the story, and since that time it has been read, heard, or seen with faithful regularity.



IN Hans Christian Andersen's story of "the brave tin soldiers," Christmas isn't mentioned. Yet, the soldier's love for the dancing doll has so endeared this story to children, that through the years it has joined the ranks of never-old tales told on Christmas Eve. On this wondrous night, so the legend goes, the people of Toyland come to life—sing and dance till Christmas Day.



THIS little cherub, stumbled its charming way into Christmas tradition via the air waves of radio. The story by Charles Tazewell was first told in 1940 on the "Manhattan At Midnight" program, a very late and strange hour for one so young and tender. The performance was such a success that "The Littlest Angel" was signed up for more appearances. Most radio tales are forgotten soon after their short life. But, once in a great while, one comes along that is asked for again and again. So this was the way "The Littlest Angel" joined the long train of Christmas fables.



SANTA'S best known reindeer is one that is not mentioned in Dr. Moore's tale of Christmas Eve. He is a little fellow with a red-nose, who relates anew the old, but reassuring Christmas message. The lack of beauty, poise, or wealth need not prevent us from giving help and happiness to others. The desire to explain this message to his little girl promoted Robert L. May to hitch this winsome character to that "miniature sleigh and eight tiny reindeer." The story was first told in 1938, but didn't become really famous until set to music in 1949.



Christmas Day on the Job

*While most of us play,
these and others will
keep the trains running
—electric trains, of
course*

"MOTHER, Mooother," shrills a child's voice from the living room. "The lights on the Christmas Tree won't work! There isn't any electricity!"

"George!" comes a feminine wail from the kitchen. "The range is off. I can't make the coffee. Of all days to be without electricity—Christmas Day! What'll I do?"

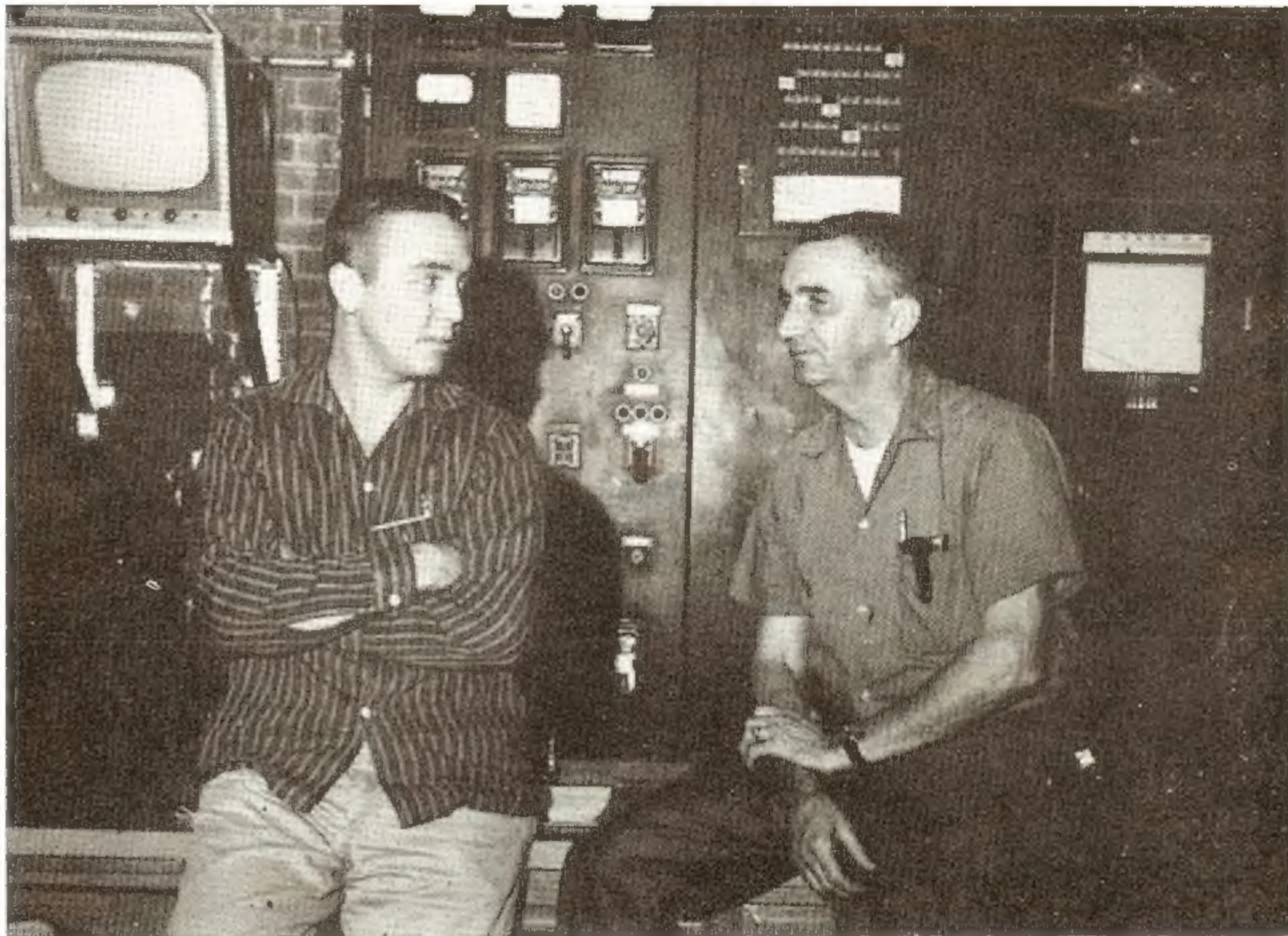
This is how many a father would be awakened on Christmas morning if we simply shut down our generators when we go home on Christmas Eve. With very little imagination we can visualize how a day of fantasy and dreams can become dreary and nightmarish.

There would be no lights. Perhaps there wouldn't be hot water or warmth in the house. Food would be uncooked. The tree would stand dark.

But since electric service is a year-round need, even on Christmas Day, some employees will remain on the job Christmas Day.

Who will work on this holiday? Well only a small number of our 2,800 employees will be at work or on call on this day. But our customers will be assured of the same fine service they get the rest of the year.

Featured on these pages are a few of the men who will be on the job to help cook the turkey, light the tree, and provide the power to run Dad's new electric train.

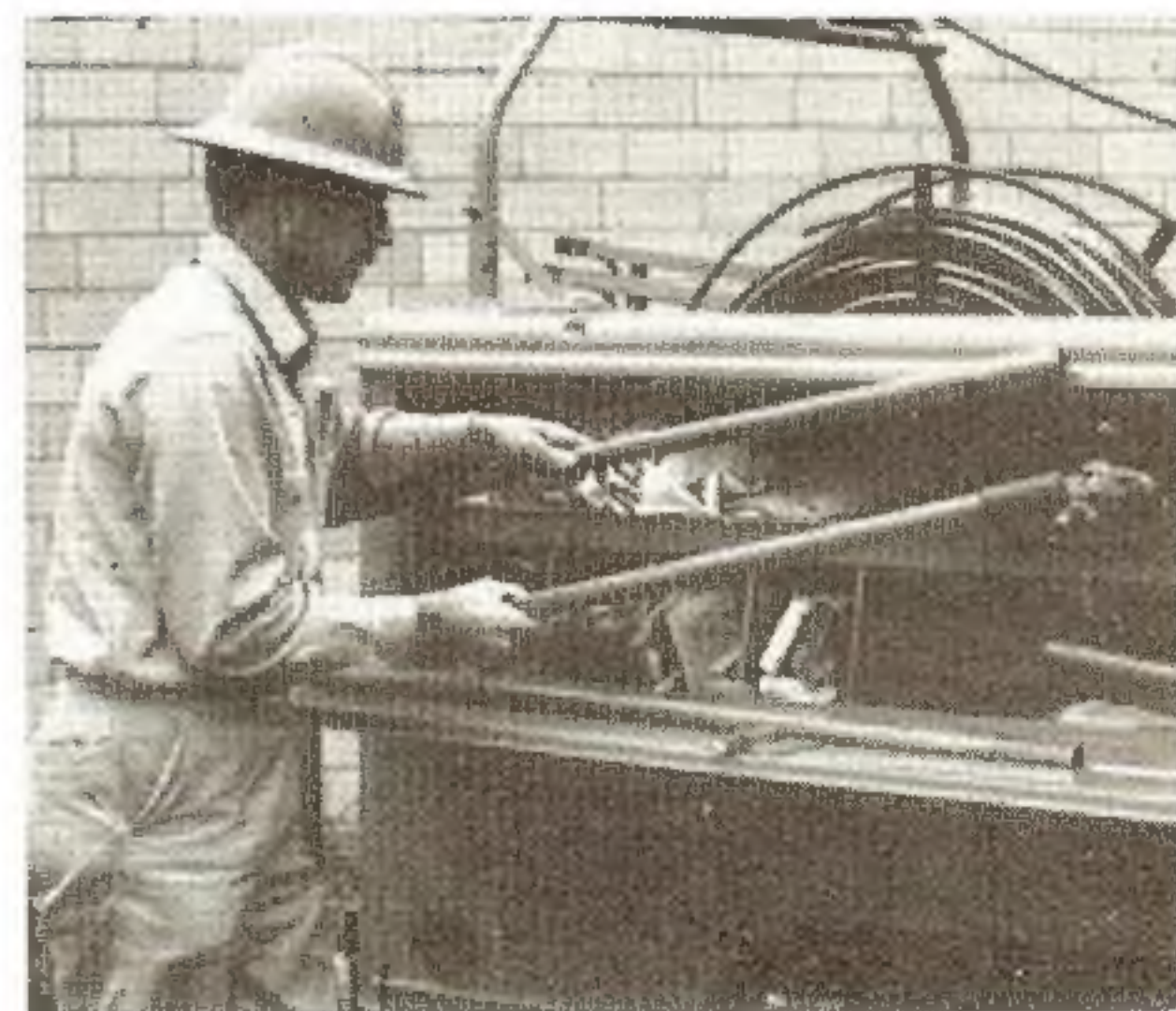


W. W. "CASEY" FARR, right, station engineer, Riverside Station, talks Christmas plans over with Jerry Hutson, auxiliary operator. "Mrs. Farr is expecting her family over for Christmas Day and plans to have dinner when I get off work at 3 p.m. Of course, some of the family

will come and spend Christmas Eve at our house and everyone will be up early the next morning for the tree. My two daughters, Annette, 14, and Henrietta, 11, will be home for the holidays from Sacred Heart Academy at Grand Coteau, Louisiana."



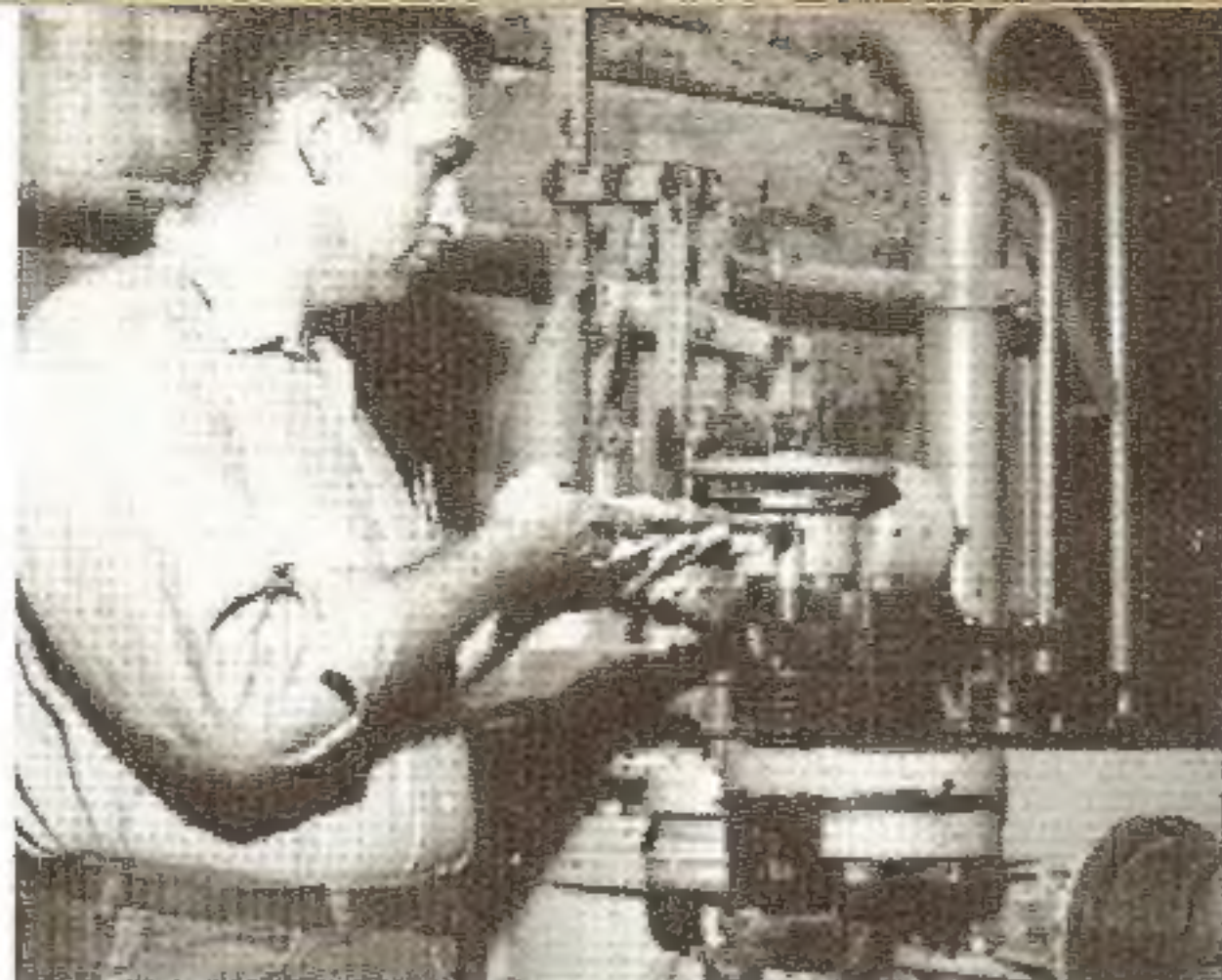
MARK KINGHAM, equipment operator, at Roy S. Nelson Station, will be able to spend most of the day with Bobby, 3, and Pam, 5, before he goes to work on the 3 to 11 p.m. shift. "Christmas day is for the kids around here. We'll go over to Naomi's mother's house and have an early dinner before I go to work."



SAM WELLS, serviceman, Cleveland, is typical of the servicemen in the smaller communities. Since Cleveland has only three servicemen he can figure on having to work every third Christmas day. He will stand by at home and enjoy the day with his wife and children, Sammie Fay, 18, Ronnie, 14, and Jerry Beth, 12.



ED HUTCHENS, dispatcher, Beaumont, will be working from 7 a.m. to 3 p.m. on Christmas. "We'll have our tree Christmas morning around six. Of course, we'll have to help our son, Bruce, 2½ years, try out his gifts. After I leave for work, my wife and son will go to her sister's to visit with her family. When I get off, I'll go there to have dinner with the family. After dinner we'll go home around six and let Bruce play with his gifts before I turn in around 10 p.m. since I'll be working the next day."



EDWARD KOPP, turbine engineer, Louisiana Station, and his wife, Lois, and children, Mike, 13, Tommy, 11, and Laura, 8, will have their tree after he gets home from the 11 p.m. to 7 a.m. shift. "When I get home Lois is doing her best to keep the kids in bed so we can have Christmas morning together. We then exchange and open gifts. The children enjoy their toys for a couple hours and we have breakfast. I then go to bed and the family goes to church. I usually get up about 1 p.m. and we have our dinner around 3 p.m."



W. K. HAYNIE, equipment operator, Neches Station, has four children, Bill, 8, Jane, 5, Richard, 4, and Sue, 1. "As I'll be working Christmas, we'll probably have our tree that morning before I leave for work. Last year we opened the gifts Christmas night, but since the children are older and more anxious we'll let them open the gifts around 6 a.m. We'll have dinner around 3 p.m. at my mothers and spend the remainder of the afternoon there. My Christmas day will end around 10 p.m. as the next day is another working day."



ROBERT DOMINGUE, serviceman, Lafayette, is more fortunate than most of his fellow workers that will be on duty Christmas day. He has the stand-by as trouble shooter that day. He will be able to spend the day with his wife, Thelma, children, Susan, Michael, Glenn, Annette, and Laurie, unless he is sent out on a call by the dispatcher. The family will have their tree very early in the morning and have the grandparents over for dinner. "Last year our youngest got everyone out of bed at 1 a.m. She thought it was time for Santa."



CLAUDE DOUGET, auxiliary operator, Sabine Station, will work the 7 a.m. to 3 p.m. shift. He has three children, Darlene, 4, Beth, 2, and Cynthia, 9-months-old. They will have their Christmas tree on Christmas Eve and the children will get an extra treat, they can stay up until around 10 p.m. Mrs. Douget will fix their Christmas dinner for their main meal in the evening. Christmas Day will be spent visiting with Mrs. Douget's parents.



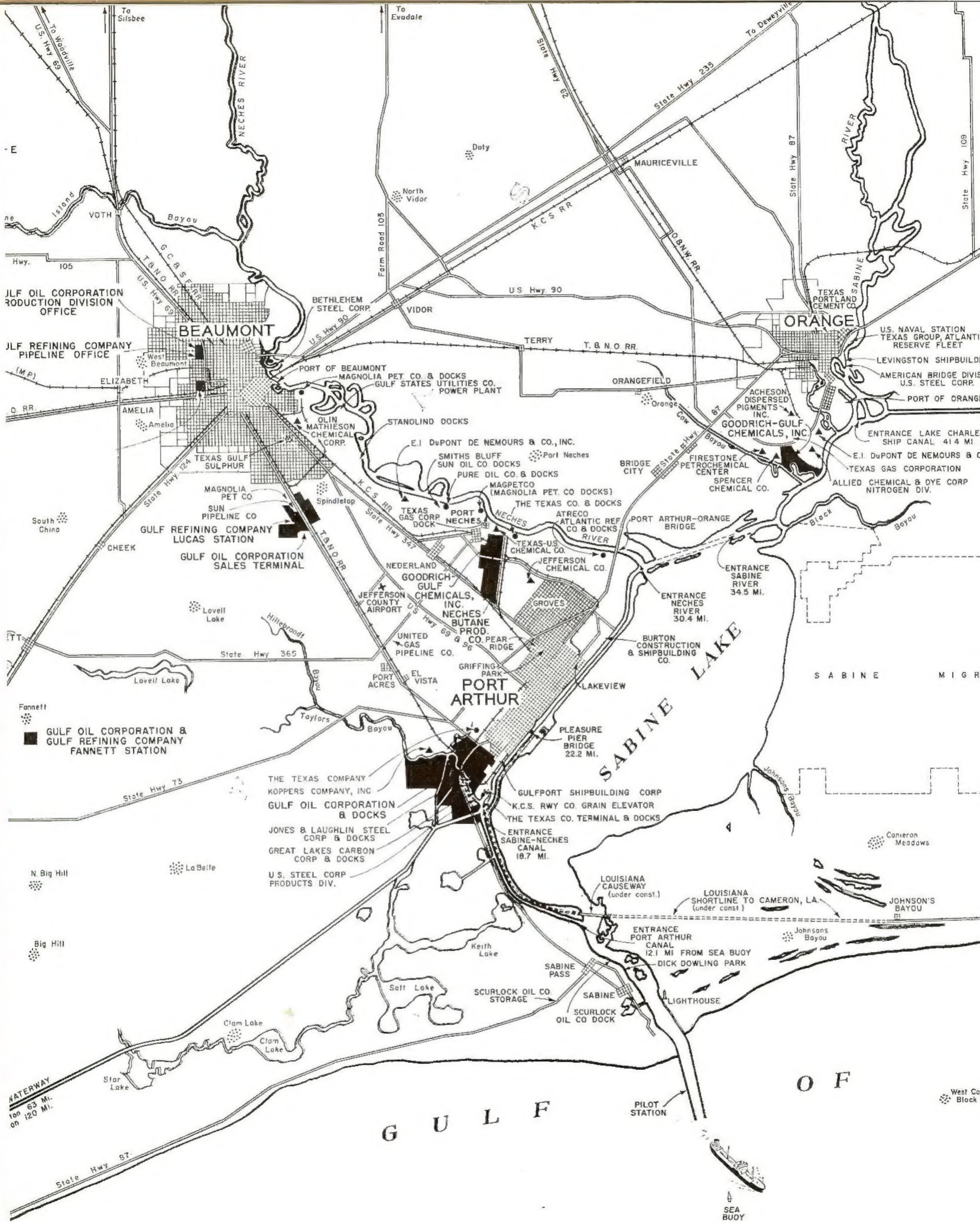
E. E. "EDDIE" ATKINSON, control operations foreman, Willow Glen, and his wife, Marie, and children, Kaye, 17, Earl, 13, and Cathy, 3, will have their tree on Christmas Eve after Eddie gets off work. "On Christmas morning, we enjoy watching Cathy "rediscover" her presents since she forgets about Santa's visit the night before. Since I'm working the latter part of the afternoon, we have Christmas dinner, complete with all the trimmings at 11 a.m. This early meal helps keep me from being uncomfortably full when I report to work."

C. H. MUSE, serviceman, Conroe, will be on standby at home on Christmas and if there isn't any trouble in the Conroe District he will get to spend the day with his children, Marsha Lou, 15, and C. H. Jr., 12. "We usually stay pretty close to home during the holidays, because of the traffic on the highways. Although I'm on duty Christmas we'll have a normal day, unless I have to make service calls."

DELMER JOHNSON, substation operator, Port Arthur, will be on the dispatcher's desk Christmas day. He will be working relief for the regular dispatcher who will be on vacation. "Christmas is a day spent visiting with the folks. My wife, Ethel, and daughter, Linda, 17, will have dinner ready when I get home. But for the noon meal, it will still be a sandwich."

LOUIS YOUNG, laborer, Building Services, Beaumont, will be making the rounds of the General Office Building as a watchman on Christmas day. Since Christmas comes on Monday this year, Louis will work relief for the regular watchman. The eight children in the Young family will have their tree on the night before, so their father can play Santa. They will have their Christmas dinner after he gets off work.





The Gold in the Golden Triangle

Fourth in a Series on Area Waterways and Ports

IN the Texas Golden Triangle—composed of Beaumont, Orange, and Port Arthur—ports and docks do a brisk trade. The Neches River—dredged to a depth of 36 feet to accommodate ocean going vessels—connects the Sabine Lake to the Port of Beaumont and the various industrial docks along the river.

The Sabine River, also dredged, connects the Port of Orange with the Intracoastal Waterway and Sabine Lake. From there, ship and barge traffic follows the Sabine-Neches Canal past the Port Arthur docks and industrial facilities and into the Gulf, from where tankers and cargo vessels of all kinds sail to the ports of the world.

A Quick Historical Glance

Waterway transportation along the upper Gulf Coast of Texas became important as far back as 1853 when the first link of the Gulf Intracoastal Waterway was dredged between Galveston and the Brazos River for barge traffic. This channel was purchased by the federal government in 1903 after Congress approved a plan to provide a coastal waterway extending from the eastern coast to the Mexican border.

The link that connects the waterway to the Mexican border wasn't finished until 1940, but now the waterway runs from there up the eastern seaboard as far as Trenton, New Jersey. The waterway is maintained by the U.S. Corps of Engineers at a depth of 12 feet and a width of 125 feet. It is suitable for barge traffic along the coast and to the various ports in our service area.

The Intracoastal Waterway enters our service area near High Island on the Bolivar Peninsula and passes through or near our service area to Port Allen, Louisiana, where a segment of the waterway system connects with the Mississippi River at the newly constructed Port Allen Locks.

The Sea and Orange

The sea has long played a major

role in the history of Orange and Orange County. For the area's first known inhabitants, the Attacapas Indians, worshipped ancestors whom they believed came from the sea. The Attacapas moved into the area along the Sabine River about 1600 and lived mostly on seafood and wild game.

The Indians were followed by French fur traders in 1718, and about 50 years later by the Spanish. In the 18th Century, the high banks on the Texas side of the Sabine attracted the early pioneers. Schooners and paddle wheelers tied up to the bluffs bringing settlers and supplies to what was soon to be known as the Republic of Texas.

The town site was first known as Green's Bluff; also as Huntley; later as Lower Town of Jefferson; at another time as Madison, in honor of President James Madison. In order to avoid confusion with Madisonville, Texas, the citizens decided on a new name, Orange, because of the native orange groves along the Sabine.

Orange was chartered as a city in 1836, the year Texas won its independence from Mexico. The town soon be-

came an important port linking the Republic with the United States. Cotton was the prevalent cargo passing through the port in those early days. Lumber, cattle, and agriculture also were important in the development of the area.

A Port is Born

In 1914, a harbor was dredged to accommodate large ships. World War I brought shipbuilding to Orange. With the Armistice, shipbuilding was reduced and the population dwindled. Then came World War II. The shipyards again built ships, a naval station was established, and a new industry, petrochemicals, came to the area. When hostilities ended, these industries did not die out as they had done after World War I, and they have grown more healthy as each year passed. These industries have in turn attracted new industries and business to a promising industrial area.

As Orange County grew, both in industry and population, the Port of Orange also grew. Upon completion

THE PORT OF ORANGE. Ships docking at these wharfs belonging to the Port of Orange brought around \$1,089,465 into the Community through fees, services and cargos last year. The port commission is working on projects to deepen the ship channel for larger freighters and to construct more and larger warehouse space.





THE PORT OF BEAUMONT. Located 48 miles from the Gulf of Mexico, the Port of Beaumont is credited with 26,125,522 tons of cargo annually. Port facilities offer almost every type of services an ocean-going vessel would require. Beside the public facilities shown above, the navigation district includes all private docking facilities from the High Bridge on the Neches River to ship-yards above the port.

(Continued from Page 9)

of the dredging operations, begun in 1914, warehouses and wharves were constructed and the Port was opened to deep sea vessels in 1918. And each year has brought new changes.

Navigation District Created

In 1953, the Texas Legislature passed a bill allowing Orange County to create a navigation district. The new district purchased all port facilities from the City of Orange on January 1, 1956, and now operates the Port with a five man commission.

The Port is located forty-two miles from the Gulf of Mexico, on two waterways—the Sabine River and the Intra-Coastal Canal.

The Port handled 944,281 tons of shipping in 1959. Its 1960 tonnage probably brought into the community about \$1,089,465, according to the U.S. Corps of Engineers. This year's tonnage, according to the port director, J. T. Arledge, is up about 67 per cent over last year's.

Recently, the channel was widened from 125 feet to 200 feet, and some sharp curves, which made navigation difficult, were rounded off. Accord-

ing to Mr. Arledge, the 33-foot deep channel needs to be deepened to enable larger freighters to use the port, and the port also needs more warehouse space to store the full cargo of a 10,000 ton ship.

"I feel that we're at a turning point," Mr. Arledge commented. "The Port will grow even larger from now on, if we can improve its facilities to handle more traffic, faster."

Beaumont and Waterways

The numerous waterways in Jefferson and Orange Counties have always been an attraction for visitors. One of the first attracted by the rivers, lakes, swamps and bayous, as tradition has it, was the French explorer, de LaSalle, who visited the area where the City of Beaumont is now located in the late 17th Century.

The first settlers began moving into the area while Texas was still part of Mexico, but the township was not laid out until the year after Texas won its independence. In December, 1838, the city received its charter from the Congress of the Republic of Texas.

Even in those early days, Beaumont was dependent on the network of

waterways that surrounded her. The town was originally developed as a sawmill town. The Neches River and major bayous were used to float logs from the vast timber forests to the north. The logs were quickly converted to lumber by the many sawmills in the area and shipped down the Neches and across Sabine Lake to the Gulf of Mexico.

An Industry is Born

Rice, cattle and other agricultural products were also shipped from Beaumont before the turn of the century. But on January 10, 1901, "a roar heard 'round the world" took place south of the town at Spindletop. The famed Lucas Gusher blew in. It was the birth of a new industry, oil.

Rapid industrialization followed. The only time area growth slowed down was during the depression of the early '30's. World War II brought new growth as many new and varied petrochemical industries came to the area.

The city fathers realized early the importance shipping and port facilities could play in the growth of Beaumont. In 1916, the City of Beaumont built and opened, as a municipal facility, what has grown today to be one of America's busiest inland ports.

In 1949, the Texas Legislature created as a governmental agency of the State, the Port Authority for the Port of Beaumont which assumed jurisdiction and control over the port and all public wharves.

The Port of Beaumont

Beaumont's port is located near the center of the city on a point of land that juts out into the Neches River twenty miles from the mouth of the river and 48 miles up the Sabine-Neches Canal from the Gulf of Mexico. The Port is connected to points throughout the Southwest and Midwest by four major railroads and twelve common carrier companies. Ships from 52 steamship lines of virtually all free nations call at the Port.

The Port is credited with the biggest volume of traffic in our service area—26,125,522 tons in 1960. This is because it is credited with all water traffic north of the High Bridge on the Neches to the Bethlehem Steel Shipyards just above the Port.

The water traffic of Beaumont, Orange and Port Arthur, combined with that of Lake Charles, comprise what is known as the Sabine Customs District. The combined annual cargo tonnage of these ports frequently exceeds that of any other in the nation

with the exception of the Port of New York.

A Move Forward

The Port of Beaumont recently issued a \$10,350,000 revenue bond issue, most of which will be used for port improvements within the next few years. Improvements will include a 3,000,000 bushel grain elevator and associated dock, a 760-foot general cargo wharf backed up by an 81,000 square foot transit shed with an adjacent 27,000 square feet of open storage area, and roadways, railway trackage and service facilities necessary for the efficient and economic transfer of grain and general cargo between ship, rail and truck transportation.

Another improvement that will be made within the port district is the dredging of the ship channel to 40 feet to accommodate the ever-larger freighters and tankers being built.

Port Arthur, Apex of the Triangle

When the French and Spanish explorers reached the location of the present city of Port Arthur, they found Indian tribes living along the lake the Spanish were to call Laguna Del Rio Sabinas (Lake of The River of Cypress Trees). Legend has it that, while the pirate Jean Lafitte ruled the Gulf of Mexico from Galveston Island, there was a shipyard on the Sabine River where pirate craft were brought for repair.

Among the first to settle on the shore of Sabine Lake were John and Melinda Sparks of Tennessee who built a home and raised a family. The settlement that grew up around the Sparks homestead was originally known as Aurora. But the present city was not incorporated until March 29, 1898.

Two Men's Dream

Today's modern Port Arthur is the realization of a dream held by two men, Arthur E. Stilwell and John W. Gates. Their dream was to build a great sea port city—not an ordinary, dirty port town, but a handsome city of fine homes and businesses on wide streets.

The city was named for Stilwell, who built the Kansas City-Pittsburg and Gulf Railway, later to become the Kansas City Southern, to its terminus on Sabine Lake nine miles from the Gulf of Mexico. The directors of the railroad organized the Port Arthur Townsite and Land Company and financed by Dutch capital began buying land along the lake. In 1895 a canal was begun to connect the rail-

road with the Gulf at Sabine Pass. This was completed in 1899. Formal opening of the canal was on March 25 and five months later the St. Oswald, a British ship, was the first ocean going vessel to enter Port Arthur.

While Stilwell and his railroad furnished the groundwork, it was Gates, better known as "Bet-A-Million" Gates, who furnished the funds for the project. As one newspaper of the day said, "Prior to Mr. Gates' arrival and investments, Port Arthur was a proposition. Now it is an established, prosperous fact."

The Port and Petroleum Products

Two years after the canal was completed, the Spindletop oil field was opened and by 1902 petroleum products were being shipped from the docks.

As the demand for petroleum products increased, the refineries and allied industries around Port Arthur expanded. Today, liquid refinery products make up the largest part of the total tonnage that passes through Port Arthur.

Port Arthur gets the credit for all tonnage and traffic on the Sabine-Neches Ship Canal and the Gulf Turning Basin. In 1959, this traffic amounted to 23,095,561 tons.

Although this large amount of traffic passes annually through Port Arthur, the city does not have a municipally operated port. The Kansas City Southern Railway operates the lumber docks as an open port and any ship can dock by paying regular docking fees. Texaco, Gulf Oil Corporation, U.S. Steel Products, Great Lakes Carbon and Warren Petroleum Company,

among others, operate docking facilities.

Grain is the biggest solid product to pass through the facilities at Port Arthur. Of course, this is not as large in quantity as the refinery products. Cargill, Inc., leases and operates the grain docks, elevator and storage from Kansas City Southern Railway.

Port Arthur's outlet to the Gulf is the canal, seven miles long, that was dredged before 1899. It has been widened and deepened many times since. Bordering the southern edge of the city is Sabine Lake, 15 miles long by 8 to 10 miles wide and deep enough for barge traffic. The Sabine-Neches Canal extends from the Port Arthur Ship Canal, skirting the western shore of Sabine Lake, to the Neches and Sabine Rivers. Improved channels connect Port Arthur with Beaumont, Orange, Lake Charles, Galveston and Brownsville making it a major link in Texas water transportation.

Common Denominator


The common denominator of the four municipally-operated ports, Baton Rouge, Lake Charles, Orange and Beaumont, in our service area, is that each is operated on a business-like basis. Also, each port keeps a briskly competitive eye turned towards its neighbors. As a result, improvements caused by intramural competition inevitably result in increased business for all the ports, and help bring more industry to our service area. This results in an even better economic climate on our booming Gulf Coast—an area our Company has the good fortune to serve.

THE PORT AT PORT ARTHUR. Although Port Arthur has no municipally operated docks, she gets credit for more than 23 million tons of cargo each year. The Kansas City Southern Railway operates the docks at the lower left as an open port and any ship can dock by paying a regular docking fee. In the center background is the port facilities operated by Texaco and at the left is the grain facilities of Cargill, Inc. Grain and petroleum products make up the major portion of the cargo which pass through Port Arthur.



*Our safety princesses ask, at this festive
season, that we all use a lot of safety
thinking to make this . . .*

A Happy And Safe Christmas And New Years

	SAFETY-GRAM		<table border="1"> <tr><td>SAFETY</td></tr> <tr><td>DAY</td></tr> <tr><td>NIGHT</td></tr> </table>	SAFETY	DAY	NIGHT
	SAFETY					
DAY						
NIGHT						
THIS MESSAGE MAY SAVE A LIFE OR LIMB—PLEASE PUSH IT						
To: All Supervisory Personnel	Place: System	Date: 11-16-61				
CONGRATULATIONS TO ALL EMPLOYEES!						
<p>On November 16, System wide, we attained a million manhours without a disabling lost time injury. Keep up the good work!</p>						
<p>Ready Kilowatt will stand on one day, midnight, November 16, 1961.</p>						
To You: In An Effort To Prevent Injuries, From System Safety Dept.						



OBEY TRAFFIC REGULATIONS. Carolyn St. Amant, safety princess for Baton Rouge Division, points out to W. E. Roseman, left, and C. J. Paline, both of Baton Rouge T&D, the importance of obeying signs such as these. These flashing signs remind Baton Rouge motorists of the school zone speed limit. Obedience of traffic regulations and warning signs may be a nuisance, but it can save us a lot of woe, money—and our lives maybe.



COURTESY IS CONTAGIOUS. Nina Ruth Bay, the former Miss Nina Ruth Rhodes, Navasota's safety princess, adjusts the rearview mirror for Curtis Gideon, Navasota Garage, as he leaves the service center. Courtesy is such a small thing, but when applied while driving it can save lives. Please use a lot of courtesy during the Christmas holidays so you will be here for the New Year.

DRAWS "JACKPOT" WINNERS. L. J. Gaspard, Lloyd Craig, Donnell Ramsey, and Lovelle Marshall, Port Arthur T&D, watch as Jo Anne Landry, Port Arthur's Safety Queen candidate, draws the names of the ten winners in the Safety Seatbelt "Jackpot" Drawing. Winners are: Edward J. Snachez, Baton Rouge; Jim Chandler, Louisiana Station; O'Neil Breaux, Sulphur; Jack Killough, Lake Charles; R. F. Clark, Neches Station; L. G. Gaspard, Beaumont; Flo Wenzell, Beaumont; D. S. Boring, Port Arthur; A. E. Braune, Navasota; and Joe A. Bailey, Huntsville. The Safety Department received the names of 60 employees from all across our system who had installed seatbelts before December 1.



SEATBELTS FOR CHILDREN. Hazel Johnson, Beaumont's safety princess, adjusts the child's seatbelt worn by Norma Boles, daughter of Carolyn Boles, stenographer to Frank Jones, safety director, Beaumont. The seatbelt is especially made for children by a major manufacturer of seatbelts. It allows the child to either stand up or seat down and prevents her from being thrown forward into the windshield.



DRUNK DRIVING. Joyce Faulk, safety princess for the Lake Charles Division, looks with disgust at the making of a bad accident—a drunk driver (acted out by Phillip LeDeaux, Sulphur), a car, and three bottles of whiskey. As the partying season is upon us, please remember these words of caution: "If you drink, don't drive. If you drive, don't drink."



"GETTING TO KNOW YOU." Oriental splendor filled the stage when Port Arthur's Little Theatre presented Rodgers and Hammerstein's "The King and I" during the 1961 CavOILCade. Beautiful women and

graceful children in brilliant costumes against exotic backgrounds listen as the refined English governess educates the king's children to the fact Siam, as a country, does not dwarf the rest of the world.

Port Arthur Gulf Staters were . . .

In the Eye in "The King and I"

AN enchanting, far away place, Siam, came to Port Arthur quite realistically during that city's recent CavOILCade, and several Gulf Staters and their families had much to do about it.

It was the unusually successful production of "The King and I." The musical drama, by Rodgers and Hammerstein, was presented as a headline feature of the many CavOILCade events and was produced by the Port Arthur Little Theatre.

Adding to the color of the exotic production, regarded by all who wit-

nessed the performance as one of the finest events ever staged in the area, were:

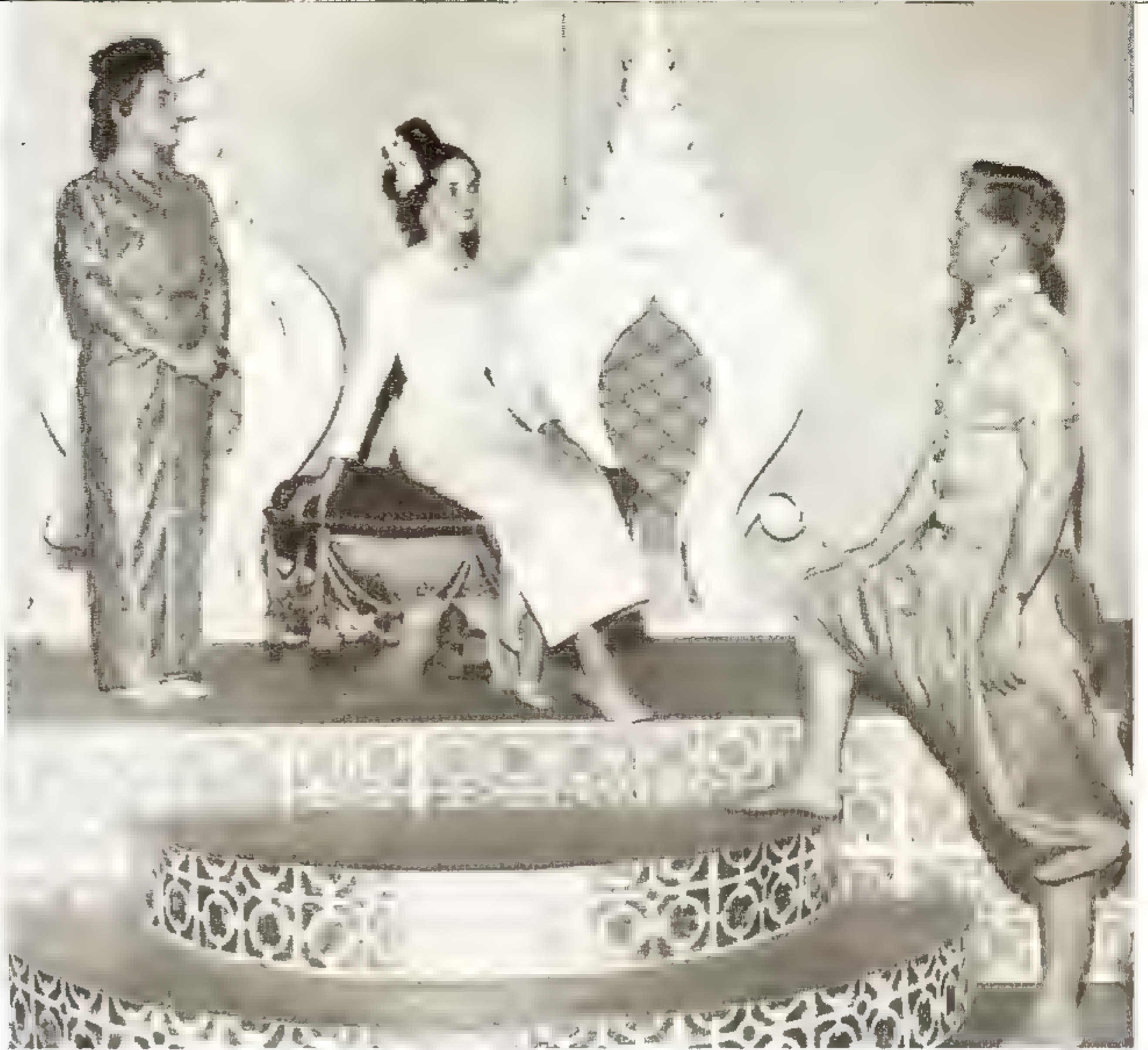
Wayne Dunham, substation operator, Port Arthur T&D, who was responsible for staging the lavish spectacle; his sister, Lorraine, departmental clerk, Port Arthur T&D, in the role of one of the 14 royal wives, she also designed the program and its cover; Pat Parent, daughter of Fred Parent, residential sales representative, Port Arthur Sales, who with her fine singing and talented performance filled the role of the young lover; and the definitely darling

Debbie Becker (see photos of children), daughter of Hugo Becker, substation mechanic, Port Arthur T&D, who as one of the king's 40 plus children made the audience realize that, even in Siam in 1862 children were the same uninhibited off-spring they are throughout the world today.

Against an exotic background of the Imperial Palace, the local players did a professional job of unfolding the odd yet compelling story of the English school teacher and the "uncivilized" Siamese king.



STAGES MUSICAL HIT. Wayne Dunham, substation operator, Port Arthur T&D, was responsible for recreating the memorable moments of the moving musical. He ranks among the "who's who" in the Sabine Area's amateur theater circle.



"HELLO, YOUNG LOVERS." Pat Parent, center, daughter of Fred Parent, residential sales representative, Port Arthur Sales, romantically carried the role of the lovely Burmese girl who given as a present to the king, still longs for her own true love, the barefoot Burmese emissary.



CHILDREN WILL BE CHILDREN. Glamor overcame the children's clamor as a result of these fabulous costumes. In the center of the front

standing row is Debbie Becker, daughter of Hugo Becker, substation mechanic, Port Arthur T&D, in the role of one of the king's children.

Across our system

Gulf Staters have

been doing a

number one job of . . .

Giving The United Way

. . . with the

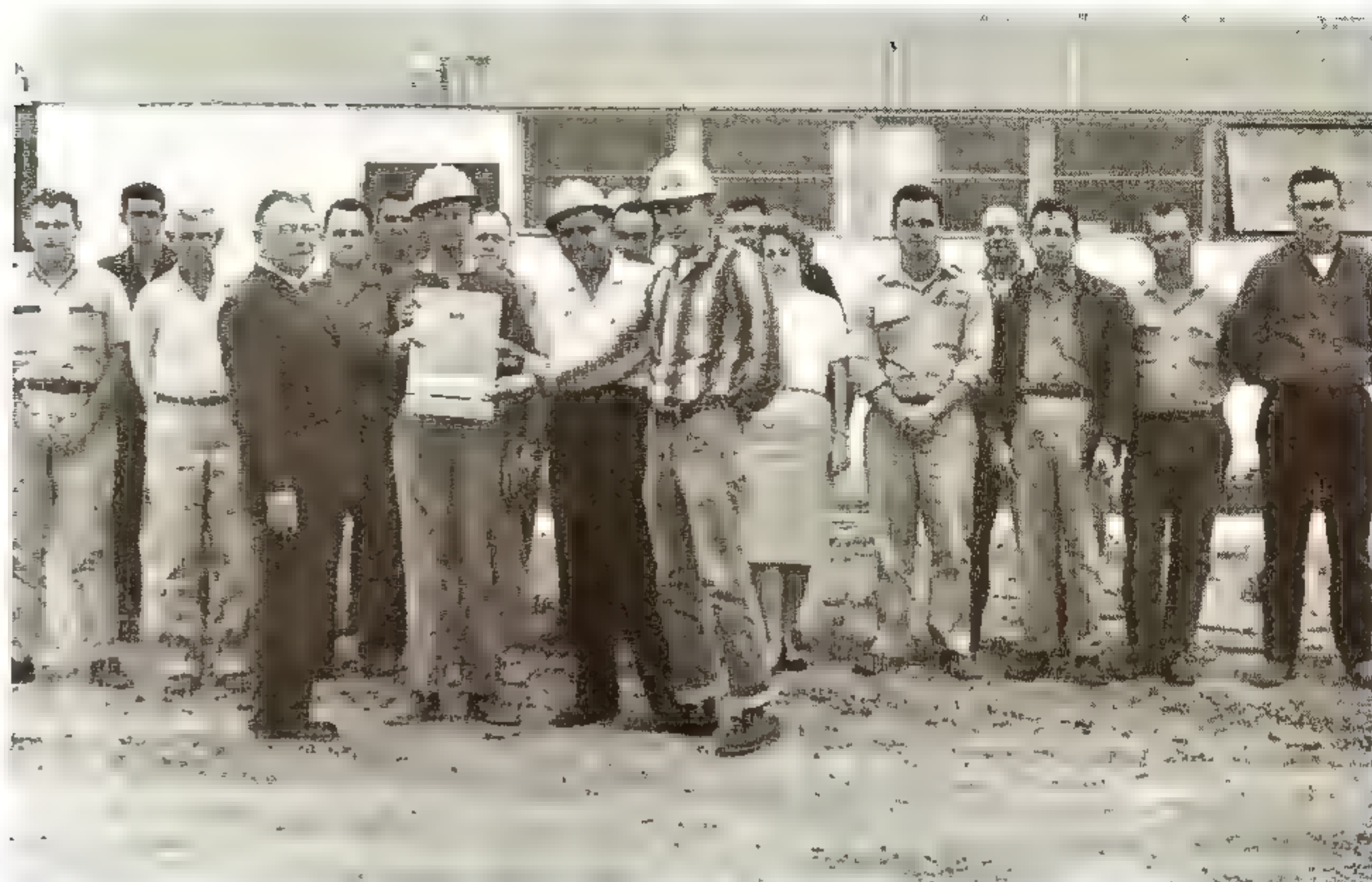
same united

effort and

teamwork

they do their

daily jobs.



ORANGE'S ONE DAY CAMPAIGN. Company employees in Orange County became the first group in the industrial division to receive a fair share award in the 1962 United Appeals campaign. Participating this year for the first time were the employees of Sabine Station, (above) who contributed \$622.40. Contributions were made by 95 per cent of the plant's 22 employees. Orange District employees (below) contributed a total of \$1,924.26 to the campaign, with 95 per cent of the employees contributing a Fair Share. C. A. Ibach, superintendent, Sabine Station, presented a Fair Share award to Curtis Martin, Morris Sandefer, and Wisner Boudreaux, who conducted the drive at

the plant. T. O. "Doc" Charlton, district superintendent, presented the Fair Share award to the members of the district solicitation committee, left to right: Charles Dener, Viva Cormier, Davie Carpenter, Harriet Babin, Glenn McGuire, Floyd Hebert, and Bernard Stott. Mr. Sandefer and Mr. Dener were general co-chairmen for the drive. The other members of the solicitations committee made tours of the various agencies receiving funds from the United Fund and made reports on what they observed at the kickoff programs. The Orange and Sabine Station employees completed their campaign in half a day after the solicitation got under way, for one of the fastest campaigns yet.





BEAUMONT'S NUMBER ONE JOB. The groups shown here are some of the employees in the Beaumont District who contributed a total of \$30,709.69 to the Beaumont and North Jefferson County United Fund during its 1962 drive. Fair Share contributions were made by 70 per cent of the employees. Acting as coordinator for the employees campaign was Aubrey Sprawls, Division Sales; he was assisted by A. M. Melancon, Engineering. Other committee

chairmen were: Herschel Mathews, charts and photos, assisted by Charlotte Hoepner; Van Hereford, tours, assisted by Gene Tillery; K. L. Jumel, progress and records; John Scott and Joe Fontana, confidential records co-chairmen; A. L. Jones, service center, assisted by Fred Roffman; Don Clawson, general office, assisted by Prentice Ward; Doug Watkins, Neches Station, assisted by W. C. Tolbert. Above, Mr. Nelson presents the Fair Share award for the

General Office group to Chairman Clawson. Below left, Mr. Nelson presents the award to Neches Station Chairman Watkins. Below right, Rex Lee, Beaumont Division manager, presents the service center group with their banner. In the bottom picture, left, are the solicitors for the General Office Buildings confidential employees; at the right are solicitors for the classified employees.

(Continued on Next Page)



(Continued from Page 17)



SULPHUR UNITED APPEALS GIVERS. Nineteen employees of the Sulphur office contributed \$340 to the United Appeals Drive. This is the fifth consecutive Fair Share Award presented to the employees for 100 per cent participation. Virgil Fuselier was the solicitor for the Sulphur group. The employees are, left to right: Luther Mosier, Pearl Darbonne, Ray Bagwell, M. L. Rushing, Joyce Faulk, Verlie Gibson, Philip LeDoux, Dale Land, O'Neil Breau, and George Gilmore, district superintendent.

UNITED FUND, Inc.



**NAVASOTA
And
GRIMES COUNTY**

OFFICERS
PRESIDENT
VICE PRESIDENT
TREASURER
SECRETARY
COMMITTEE CHAIRMAN
EDUCATION
ENTERTAINMENT
FINANCE
HUMANITARIAN
LITERATURE
MUSIC
SCIENCE
SPORTS
THEATRE
TRANSPORTATION
WATER
WEATHER
WILDLIFE
WORK

November 2, 1961

As president of the Navasota-Grimes County United Fund, Inc., I extend my sincere thanks and gratitude to all Gulf States employees in Navasota for the outstanding response to the appeal for funds in support of the agencies to cover their 1962 operating budgets.

You will be happy to know that every employee contributed. The total amount pledged was \$1,343.00 which is the largest amount raised since the United Fund was organized in 1955. This is a tribute to you and to those who organized and put on the Solicitation Campaign.

Sincerely,

H. C. LeVois
H. C. LeVois

"ALL IN ONE . . . ONE DRIVE FOR ALL"

MEMBER GROUPS: American Red Cross, Salvation Army, Boy Scouts, Camp Fire Girls, Texas Rehabilitation Center, Hospital Charity Fund, Texas United Fund, Grimes County 4-H Clubs, Brown Valley Crippled Children Therapy Center.

NAVASOTA EMPLOYEES PRAISED. H. C. LeVois, manager, Navasota Division, was president of this year's fund raising drive for the United Fund, Inc. of Navasota and Grimes County. Mr. LeVois sent this letter to the Navasota employees for their efforts in the 1962 campaign.

Huntsville's local office employees contributed a total of \$161.50 to the Walker County United Fund drive. One hundred per cent of the employees contributed. R. T. Wright, district superintendent, Huntsville, was chairman of the advance gifts committee of the Walker County United Fund which raised 62% of the total goal of \$21,000.



PORT ARTHUR CONTRIBUTORS. Employees of Port Arthur Division contributed \$3,740.82 to the 1962 United Fund according to R. E. White, general chairman of the 1962 United Fund Drive for Port Arthur employees. Contributions were made by 96.7 per cent of the employees.



Fair Share Awards were presented to the Sales, Engineering, Appliance Repair, Meter, Substation, Team 1231, and Line Departments. Pictured at the left are the employees from banner winning departments at the Port Arthur Service Center. At the right are members of Sales.



BATON ROUGE'S UNITED GIVERS. The Baton Rouge Division participated in this year's United Givers Fund Drive as a "Pilot Company". The results show two per cent more giving by two per cent less employees this year. The solicitors shown here collected a total amount of \$10,751.62. The campaign was conducted without the benefits of the normal publicity and promotion that ordinarily goes with a UGF Drive. R. O. Wheeler, division manager, told the employees in a letter sent to their homes: "We consider our campaign a success. I am sure everyone is proud of an excellent job done by the solicitors and contributors." Bill Tholborn, T & D, was general chairman for employees solicitation. He was assisted by W. T. Stewart, T & D.



LAFAYETTE UNITED GIVERS. Contributions to the Lafayette Parish United Givers Fund by employees showed an increase of 22 per cent over last year. Employees solicitations were conducted by members of local No. 9 of the IEW according to Henry Legnon, president. This is the second consecutive year that a substantial increase has been shown in contributions made by this group. Solicitors in this year's drive were, left to right: John Landry, Harrison Carlin, Harry Guidry, Douglas Provost, Lester Gauthier, Horace LaCombe, Ralph Broussard, Russell Thomasee, Bernard Wiltz and Henry Legnon.



In November department heads meetings, key personnel learn of proposed . . .

Southwest Power Pool — TVA Power Swap

"OUR Company, along with the other ten investor-owned utilities which make up the Southwest Power Pool, made a proposal, earlier this year, to exchange power with the Tennessee Valley Authority," R. W. Sherwood, engineering manager, Beaumont, informed over 200 key Gulf Staters in department heads meetings in Beaumont, November 27; Baton Rouge, November 28; and Lake Charles, November 30.

According to the proposal, the Southwest Power Pool companies will exchange power on an off-peak basis. An exchange would effect savings for both the TVA and the companies. It would also benefit the people served by both the government power system and the investor-owned companies.

TVA has its highest usage of electricity during the winter months while the investor-owned companies in the power pool have their highest peaks during the summer months. This plan would be possible since TVA has surplus power during the summer which it could exchange with the investor-owned companies, and the companies,

in turn, could furnish power to TVA during the winter period.

Members of the Southwest Power Pool are now waiting to hear from TVA officials who presently have the proposal under study.

GSU's Role in Super Grid

Mr. Sherwood also explained the role our Company will play in the plan by electric companies in the midwest and southwest to build a super-power transmission grid involving at least 4,000 miles of 345,000 volt and 230,000 volt lines. It will cover an area from western Oklahoma to Jackson, Mississippi and from the Gulf of Mexico to Omaha, Nebraska.

This grid will be part of the approximately \$8 billion which will be spent on the construction of new electric power grid transmission facilities by investor-owned electric companies through 1970.

Key personnel also heard R. J. Robertson, manager, Construction-Production, talk on the improvements that are being done at Louisiana Station with the new 138 kilovolt switch yard which will cost an estimated



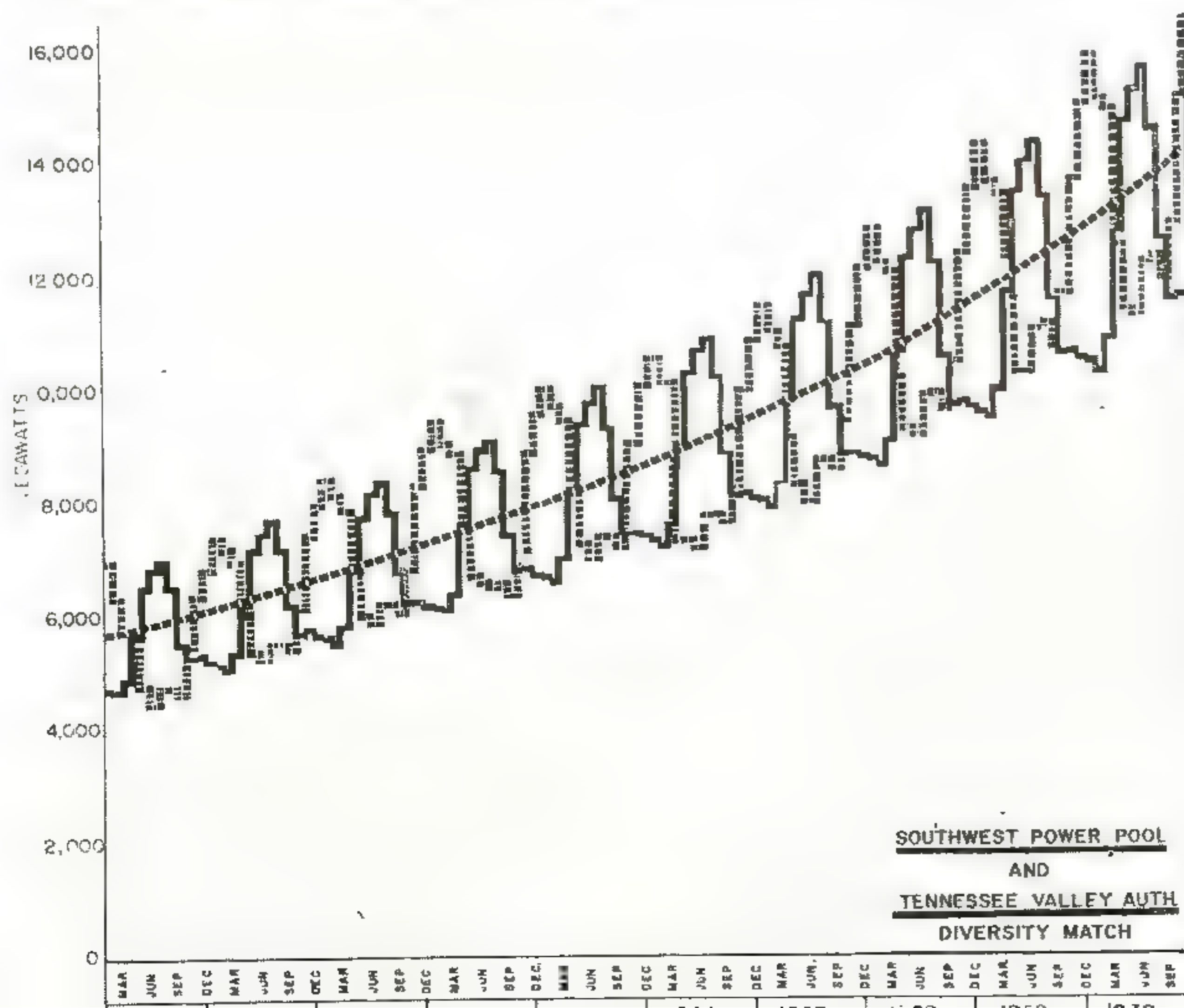
DEPARTMENT HEADS SPEAKERS. Speaking on the operations of the Production-Construction Department at the November Department Heads Meetings were, left to right, R. J. Robertson, manager, Roy West and Bill Wilson, both engineers in the department. R. W. Sherwood, engineering manager, right, explained the offer by the Southwest Power Pool members to swap power with TVA.

\$2,100,000, and construction work being done on an 18 inch pipe line five and one-half miles long, to connect six water wells in Orange County to Neches Station in order to furnish fresh water for boiler feed and cooling tower make-up.

Roy West, engineer, Construction-Production, presented a slide illustrated talk, "Have You Ever Seen A Plant Built?," a progress report on the construction of Sabine Station's two 220,000 kilowatt turbo-generator units now under construction at an estimated cost of \$50,700,000. Sabine's number one unit is scheduled to go into operation early in 1962.

Bill Wilson, engineer, Construction-Production, showed how by the use of experience and ingenuity in visualizing and creating new and better ways of meeting the "Factors Which Affect Construction Cost of Steam Power Plants," the Construction-Production Department continue to hold or better the Company's position in combating rising costs in plant construction. Factors which affect the final installed cost of a plant are: character of load served; location; kind of fuel used and price of fuel; pressure and temperature; refinement of cycle to achieve efficiency; size of unit; reliability of service required; duplication and standardization; novelty of design; experience of engineering and construction organization; conditions prevailing during job, such as labor and weather; and control of extras and changes.

PEAK LOADS. This chart shows the peak load seasons for members of the Southwest Power Pool and TVA. TVA has its highest usage during the winter months while SWPP's peak load comes during the summer months. SWPP's proposal would effect a savings to both TVA and the member companies enabling them to exchange power during each other's peak period.



SERVICE AWARDS

TWENTY YEARS

FORTY YEARS



E. G. Rauschenberg
Distribution
Lafayette



G. A. Geiger, Jr.
Distribution
Beaumont



D. L. Knight
Distribution
Navasota



Fritz Kornegay
Distribution
Dayton



E. W. Shaffer, Jr.
Distribution
Baton Rouge

TEN YEARS



D. A. Bourg
Gas
Baton Rouge



P. J. LeBlanc
Distribution
Baton Rouge



Paul Lamar, Jr.
Distribution
Beaumont



L. E. Wenzell, Jr.
Production
Beaumont



Leroy Anderson
Treasury
Sulphur



Edroy Gaines
Distribution
Navasota



E. C. Smith
Treasury
Port Arthur



Calvin Tucker, Jr.
Gas
Baton Rouge



Reddy's Kollege of Kilowatt Knowledge

1. Our Company recently sold \$15,000,000 worth of debentures to help finance its expansion and construction program. What government agency or agencies had to approve this sale?
a. Texas State Banking Commission; b. Federal Power Commission; c. Federal Securities and Exchange Commission; d. Louisiana Public Service Commission.
2. According to EEL, when did an investor-owned electric light and power company first start rural electrification in this country?
a. 1898; b. 1929; c. 1909; d. 1863.
3. Approximately what percentage of all U. S. business construction is done by investor-owned electric companies?
a. 6%; b. 4 3/4%; c. 10%; d. 7 1/2%.
4. About how much does our Company spend on Christmas parties for employees' children each year?
a. \$5,500; b. \$1,000; c. \$3,400; d. \$9,300.
5. People in which of these annual income brackets pay the greatest amount of Federal income tax?
a. \$2,000 to \$9,999; b. \$10,000 to \$14,999; c. \$15,000 and over.

Answers on Page 23

Tipsy teetotaler

A New York man was getting into trouble with his wife and his boss over habitual drunkenness. What puzzled him was that he wasn't drinking anything to give him a buzz. When he appealed to the health officials, they learned he worked with trichloroethylene. Proper ventilation sobered him up and preserved his domestic tranquility.

—*Electrical World*

Studies show that traffic violations can be blamed for 2,600,000 injuries and more than 30,000 deaths on our highways during 1960.



J. B. Crapp



W. R. Merryman

Two Attend A & M Course

C. A. CARPENTER, Baton Rouge, and R. W. Aleshire, Lake Charles, completed a public utility short course for electrical metermen at Texas A&M College last month.

The course was sponsored by the electrical engineering department at A&M. The five-day course covered math, electrical circuitry and theory, transformers, safety and laws affecting electrical employees.

Speakers included authorities from electrical power and supply companies and electrical engineering faculty members.

Two Navasota Division Employees Retire December 1

TWO long-time employees in the Navasota Division retired December 1. John B. Crapp, Navasota T&D, retired after 36 years of service, and William R. Merryman, Calvert, retired after 33 years.

John B. Crapp

Mr. Crapp has been an employee of our Company since March 25, 1925. He came to work as a meter tester in Beaumont. He worked in various meter classifications in Beaumont, Orange and Huntsville until he was transferred to Navasota in 1929 as meterman first class. At the time of his retirement he was a primary and special tester in Navasota Meter.

A native of Helena, Arkansas, Mr. Crapp is a graduate of the Helena public schools. He attended a number of meter short courses at Texas A&M College and completed several correspondence courses in metering and radio work. Before coming to work for our Company, Mr. Crapp had about 12 years experience in electrical work.

William R. Merryman

A native of Franklin, Texas, Mr. Merryman came to work on February 16, 1928, as a laborer in Calvert. His entire length of service has been spent in the Calvert District.

During his career with our Company, he has filled many and varied

positions. He has been an ice truck driver, serviceman in both the Electric and Water Departments and a patrolman. When the Water Department was sold to the City of Calvert in 1951, he was made a service assistant.

Mr. Merryman attended school in Owensville, Texas, and worked for a pipe line company before coming to work for Gulf States.

TOP TEN SCORE

AT the end of August, 1961, our Company's average KWH usage per home customer was 4.079 KWH per year. This is 126 KWH over the national average which is 3,953 KWH per year per home customer.

Our Top Ten Communities for October, when the total average was 4,065 KWH per home customer, were:

Nederland	5,076
Orange	4,867
Port Neches	4,761
Liberty	4,672
Beaumont	4,517
Lake Charles	4,353
Vidor	4,221
Sulphur	4,207
Port Arthur	4,154
Sour Lake	4,030



THRIFT PLAN INVESTMENTS

UNDER the Thrift Plan Investments program, the Trustee purchased, during November, 1,094 shares of Common Stock for a total cost of \$49,776.41 or an average cost per share of \$45.4994607. He also purchased 69 shares of \$4.40 Preferred Stock at a total cost of \$6,448.50 or \$93.4565218 per share.

The Trustee deposited \$16,392.48 with the Savings Department of The First Security National Bank in Beaumont. These purchases and deposits were made from employee deductions and Company contributions through October.

SICK LIST

LEE HYATT, retired service foreman, Port Arthur, is reported in critical condition at St. Mary's Hospital in Port Arthur. His room number is 313 and would appreciate hearing from his friends in the Company.

Answers To Kilowatt Kollege

Questions on Page 21

1. b. and c. This sale of Company securities—was cleared with both the Federal Power Commission and the Securities and Exchange Commission.
2. a. 1898—The first successful instance of "rural electrification" occurred in that year when an investor-owned utility provided electric service to a California fruit farmer for pumping irrigation water.
3. c. 10%—Over the last six years, the investor-owned electric utility industry has averaged \$3.2 billion worth of construction a year.
4. d. \$9,300—The Company has 33 children's Christmas parties each season throughout the system.
5. a. \$2,000 to \$9,999—A Tax Foundation study shows that 47% of individual income tax receipts come from people making between \$2,000 and \$9,999 a year; 15% from the \$10,000 to \$15,999 group; and 38% from the \$15,000 and over group. In 1929, two-thirds of the individual income tax revenue came from people making over \$100,000 a year.

(Sources for these answers will be furnished upon request.)

Quote

"There are two conflicting ideologies in our world today, each championed by a great nation armed to the teeth. We dare not lose that conflict. But some way other than sheer financial extravagance has got to be found, for the quite simple reason that whether you are murdered or commit suicide you are nevertheless dead."—Robert C. Tyson, chairman finance committee, United States Steel Corporation.

Income these days is something you cannot live without or within.



C. F. Lively



A. Boutte

Two Port Arthur Employees To Retire January 1

TWO Port Arthur employees with more than 40 years service each will retire January 1. Adonis Boutte, supervisor, Buildings and Grounds, will retire after 43 years of service and Claude F. Lively, service foreman, will retire after 41 years.

A. Boutte

Mr. Boutte came to work as a repairman at the old Lakeside Station in Port Arthur on November 2, 1918. His entire length of service has been in the Port Arthur District.

In August, 1933, he was made maintenance engineer at the plant, and in January, 1943, he was named maintenance foreman. When operations ceased at the generating plant, he was transferred to the Buildings and Grounds Department. He has been supervisor in that department since September, 1953. He is a native of Lareauville, Louisiana.

C. F. Lively

A native of Harelson, Louisiana, Mr. Lively was employed as a helper in Port Arthur T&D on October 28, 1920.

THANKS

LEROY BUTLER, serviceman Calvert, would like to thank Jerry Stokes, Jack Shirey, and other fellow employees in Beaumont for their blood donations for his uncle, O. D. Jackson, Sour Lake, Texas. Mr. Jackson underwent surgery in Beaumont's Baptist Hospital recently.

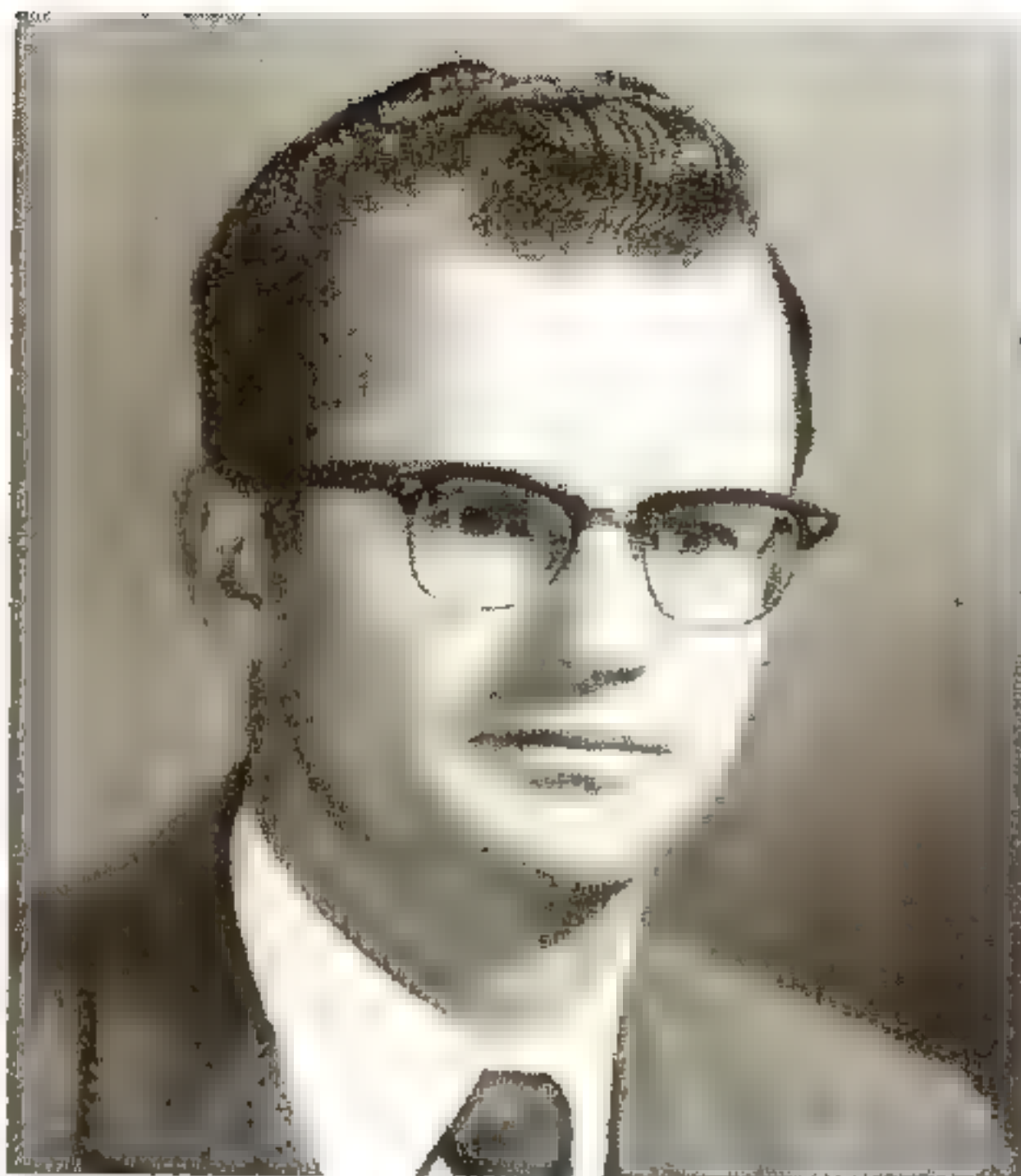
He was made a lineman in April, 1922. In January, 1924, he was transferred to Nederland as a local agent. He was moved back to Port Arthur as a serviceman in 1926. He was made a radio troubleman in January, 1930, and utility and radioman in 1936. In 1941, he was promoted to serviceman, first class. Mr. Lively has been service foreman since December 16, 1948.

College Aid Program Deadline

GULF STATERS are reminded that under the Company's new College Aid Program, December 31 is the 1961 deadline for employees to help the institution of their choice with a financial contribution, to be matched later by the Company.

The College Aid Program, announced last August, provides that the Company will "match contributions of employees and directors to eligible institutions in amounts of not less than \$10 or more than \$500 annually by any one person." The contributions are recognized as deductible by the donors for Federal income tax purposes.

Requests for matching gifts by the Company should be sent to the Committee on College Aid Program, composed of Messrs. E. A. Werner, E. L. Granau, A. W. Hastings, W. H. Gieseke and G. E. Richard.



Leroy Bodeman

Leroy Bodeman Promoted To System Industrial Engineer

THE promotion and transfer of Leroy Bodeman, Jr., Beaumont, to system industrial engineer in System Commercial and Industrial Sales was announced by E. L. Robinson, vice president, Sales. The promotion was effective December 1.

Mr. Bodeman was formerly an industrial engineer in the Beaumont Division Sales.

A native of Sinton, Texas, Mr. Bodeman is a graduate of Texas A&M College with a bachelor of science degree in electrical engineering. He came to work for our Company on June 13,

1949, as an engineer in Beaumont. Upon completion of his orientation program, he was assigned to Port Arthur T&D in December, 1949.

He was placed on leave of absence in June, 1952, when called to military service with the U.S. Army Reserve. Upon his return in 1954, he was re-assigned as an engineer in the Port Arthur T&D. He was transferred to Beaumont Engineering in February, 1956. He was named industrial engineer in Beaumont Division Sales on January 1, 1959.

Robichau Has Article Published

J. O. ROBICHAU, engineer, System Production, Beaumont, was the



J. O. Robichau

author of an article appearing in the November issue of Power Engineering magazine. The article was entitled "Five Television Eyes Improve Station Economics and Safety."

Mr. Robichau summarized how closed-circuit TV has greatly aided in meeting the design premise at our new Willow Glen Station, near Baton Rouge. He explained how the cameras allow central control room operator to have complete manual control of the 150-Mw unit and how the camera will ultimately have the additional control of a 220-Mw unit. He also pointed out how the operator, who has the responsibility for plant security when the station office is normally closed, uses the camera to control the personnel and automotive gates at the plant.

Experience is a poor guide to man, and is seldom followed. What really teaches a man is not experience, but observation.

—H. L. Mencken



Jacob Ross

Baton Rougean Retires January 1

SCHEDULED to retire January 1 is Jacob Ross, Accounting, Baton Rouge, who has been an employee of our Company for 41 years.

He was employed on January 15, 1921, as a laborer in the Baton Rouge Division, and in 1931, he became a janitor in the Main Office in Baton Rouge.

Cannon Addresses Engineering Group

GEORGE S. CANNON, staff engineer, System Operations, Beaumont, addressed the Lake Charles section of the American Institute of Electrical Engineers recently on "Serving Large Industrial Power Customers on Gulf States Utilities Company's System in Lake Charles, Louisiana."



G. S. Cannon

He described our generating facilities in the Lake Charles area and how these facilities are interconnected with the Company's other generating stations. He also illustrated how our system interconnects with other investor-owned electric companies and he discussed our rate structure as it applies to large industrial customers and to different size loads.

People think of the inventor as a screwball, but no one ever asks the inventor what he thinks of other people.

—Charles F. Kettering



R. D. Harrington

Death Claims Lake Charles Employee

RICHARD DON HARRINGTON, Lake Charles T&D-Line, died November 20 after a prolonged illness. He was 23 years old.

Mr. Harrington was born September 17, 1938, in Florien, Louisiana. He was a graduate of Mt. Carmel High School in Florien. He came to work for our Company as a helper in the Lake Charles Line Department on May 1, 1957.

He is survived by his wife and three children.

Sympathy To:

John R. Bordelon, residential sales representative, Jennings, on the death of his father from a heart attack, November 17, in Bunkie, Louisiana.

Pete Abad, janitor, division office, Navasota, on the death of his mother on November 9.

Leo Luquette, Application Section, System Engineering, Beaumont, on the death of his mother, Mrs. A. J. Luquette, November 9.

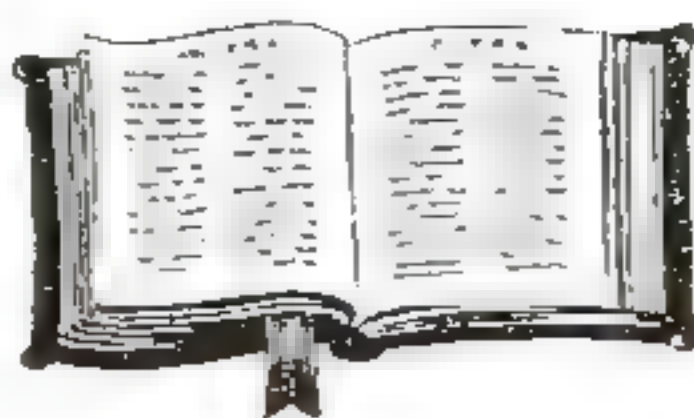
Ray Smith, Calvert, on the death of his uncle, **Jim Marr** of Corsicana.

S. T. Hargrove, appliance repair foreman, Port Arthur, on the death of his niece, **Ethel Davis** of San Antonio, as the results of an auto accident on November 21.

A. Boutte, supervisor, Buildings and Grounds, Port Arthur, on the death of his father, **Albert Boutte**, in Beaumont on November 22.

BIBLE - BREAK

a monthly column



By Ruby Lee Adams

James the Less is the apostle of Duty.—The 'Less' part of his name means the 'Younger.' So named perhaps because he was younger than James, the brother of John.

James champions practical Christianity; he thoroughly detests frauds of all kinds; he says little about creeds and dogmas but is tremendously concerned over conduct. The key note of his epistle is, 'Be ye doers of the word, and not hearers only.' He closes his epistle, not with the statement of the attributes of the deity, nor with a deliverance on doctrine, but with a panegyric on human effort, and on him who does his duty here. 'Brethren, if any of you do err from the truth, and one convert him, let him know that he which converteth the sinner from the error of his way shall save a soul from death, and shall hide a multitude of sins.' Jas. 5:19,20.

The apostle of duty seems to have been rather an obscure disciple at first. For nearly 2,000 years he has been the subject of controversy. Some scholars think that he was a brother of Jesus or a cousin. This man had no single characteristic that sparkled and gave him a memorable personality. Yet we can be sure that he held within his heart all the virtues requisite to the apostolic office, and that he constitutes a favorable representative of the group.

He proved his faith by his works, he lived as he professed until at last he is held in highest esteem and greatest honor. He is the one disciple to whom Christ appeared after his resurrection when no one else was present. I Cor. 15:7. Why the Lord singled out this man for such a distinguished honor, we are left to conjecture. Soon he ranks with

the chiefest apostle. This disciple was thrown from a pinnacle of the Temple and then beaten to death with a club.

Thaddeus or Jude is the apostle of doctrine. He believes it does make a big difference what one believes. He is convinced that if a man is sound in doctrine, he will be pure in life. He does not trouble himself too much about duties, but asks, 'what is your faith?' He does not stop with the beauty of the Christian life, but goes down to the roots and digs vigorously there, knowing that thence springs the power of life.

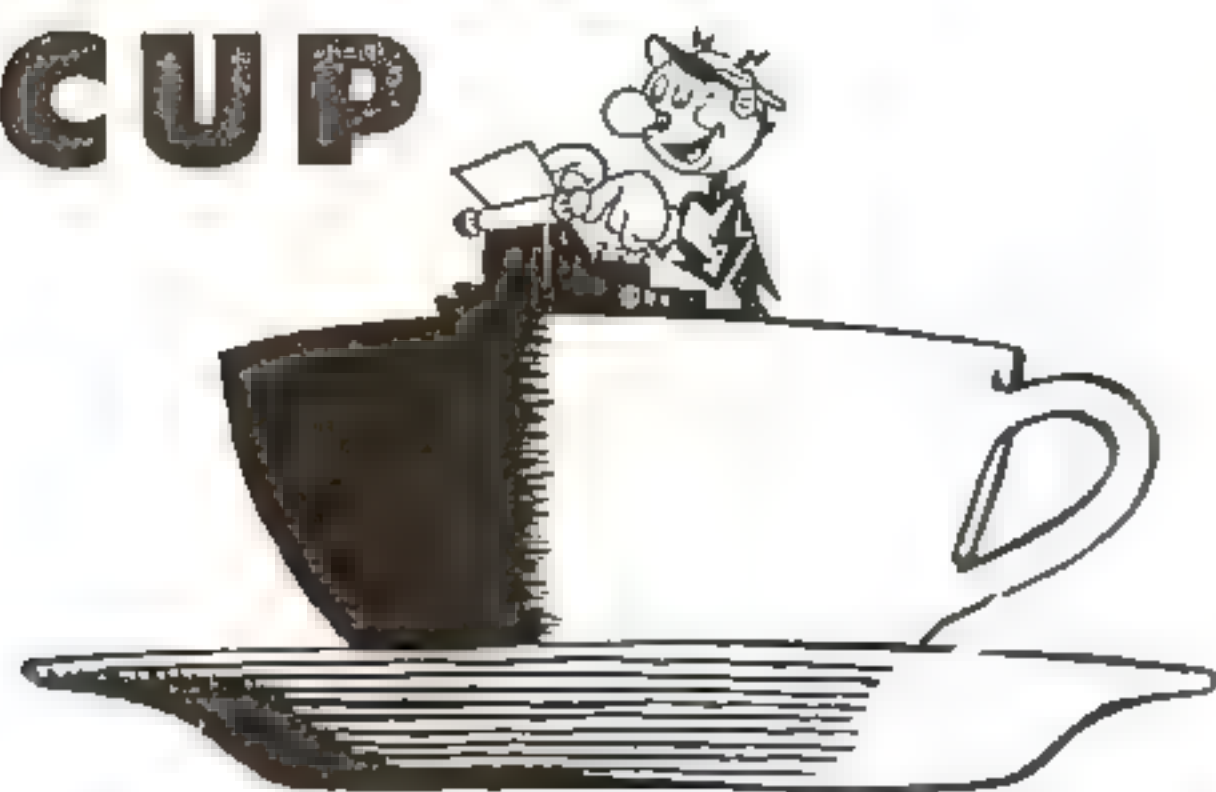
What is the motive power of duty? We may look at the river in the valley until we forget the fountain in the hills that feeds the river; as long as the fountain springs the river will run, but when the fountain dries up the river dies. Thaddeus believes that the fountain that feeds the river of duty is doctrine.

The epistle of Jude is short, containing only 25 verses, but long enough to give us a clear insight into the kind of man that stands behind. The keynote of all he writes is, 'earnestly contend for the faith which was once delivered unto the saints.' Jude V.3. In the opening verse he goes back to God's everlasting decrees and grounds thereon the great doctrines of elections, sanctification, and final perseverance of the saints. From this he passes on, in verse 3-5, to a statement of the dogma of everlasting retribution, speaking of those 'who were before of old ordained to this condemnation.'

The apostle of doctrine closes his epistle, not with a panegyric of human effort, but with a recitation of the attributes of deity, and a statement of the doctrine of divine sovereignty. 'Unto him that is able to keep you from falling, and to present you faultless before the presence of his glory with exceeding joy, to the only wise God, our Saviour, be glory and majesty, dominion and power, both now and forever Amen.' Jude 24:25.

Because of his loyalty to Christ, Thaddeus suffered martyrdom in Persia where he went to preach the gospel.

over the COFFEE CUP



JACK P. TROUARD took a week of his vacation to do some work on his home on West Claude in Lake Charles. He added a bedroom and a bath for his three boys. The new bedroom features built-in beds, night stands and desks. Jack also paved the driveway and worked on the patio.

Larry Guillory and **Shelby Gilmore** attended a three day training program in Beaumont during November.

Patrick C. Moore is a new employee in the Line Department. He is from Roanoke, Louisiana, and recently completed a tour of duty with the Air Force.

Jack Killough, general line foreman, attended a supervisors meeting in Beaumont during October.

Ed Ward and "Dad" **Weems** went duck hunting the first week of the season and each got their limit, three, on the first time out.

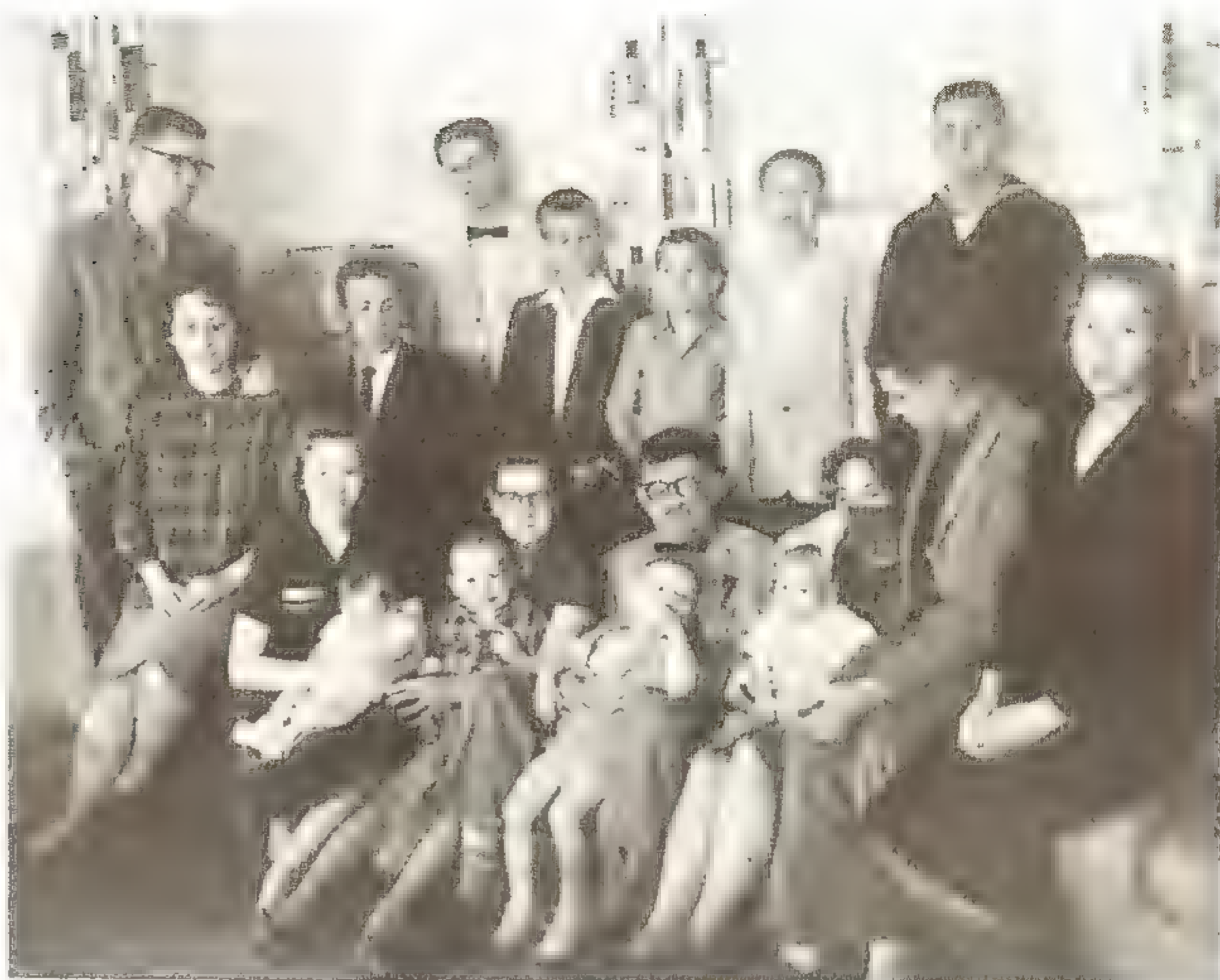
Phillip Castete and his wife, **Florence**, moved into their new three bedroom home on Benoit Road, south of Lake Charles, on Thanksgiving Day.

B. J. Broussard returned to work on November 21 after being off for three weeks recuperating from an operation. We are all glad to have Bradley back on the job.

—By Margie Thom

MR. AND MRS. J. F. SIMONSON spent a couple of weeks vacationing in Peel, Arkansas. They visited friends and Mr. Simonson spent some time fishing on Bull Shoals Lake.

Visiting relatives in Orlando, Florida, were **Jim Gray**, his wife and children. They also visited Daytona Beach, Tampa and Tallahassee. Jim also got



DONALDSON FAMILY. The children and grandchildren of L. F. Donaldson, service supervisor, Baton Rouge, assembled on November 18 for their annual Thanksgiving family reunion. Standing, left to right, are: Ronald, Ted, Thomas, Pat, David and Richard; seated are: Mrs. Ronald Donaldson, Mr. and Mrs. John Donaldson (Mrs. Donaldson holds their baby, John), Mrs. Donaldson, holding grandson, Jimmy, Mr. Donaldson, holding grandson, Michael, Mrs. Landreaux Donaldson, holding son, Steven, Landreaux Donaldson and Mary Cecelia Donaldson.

in some deer hunting in northern Louisiana.

Mr. and Mrs. Hugh Holland motored to Key West, Florida, for a few days of sight-seeing. They reported seeing many interesting sights and having a great time.

Mr. Simonson, substation supervisor, attended the Substation Foreman's meeting in Beaumont during October.

Making a trip to Atlanta, Georgia, to visit with friends were **Mr. and Mrs. A. M. Bergeron**.

—By Jo Ann Burnett

ED STOUGH and **Daniel Gipson** are among the many LSU fans who have enjoyed home games regularly. As the season ends they are anxiously awaiting the bowl game of their Alma Mater.

Buck Mouhart, "The Flying Cajun", attended the National Country and Western Disc Jockey Convention celebrating the 36th Anniversary of the Grand Ole Opera in Nashville, Tennessee, November 2-4. While in Nashville, Buck was interviewed on several radio programs and entertained at a number of parties. His wife, **Bonnie**, joined him on Saturday and they met many of the nations top disc jockeys and country and western stars. There

was plenty excitement but Buck couldn't forget entirely about the happenings back home. During the performance of Grand Ole Opera, he listened to the LSU-Ole Miss football game on a portable radio.

—By Dora Ann Aguiard

JENNINGS

THE ducks and doves in the Jennings area have been hiding out recently. **Jimmy Broussard**, **Jack Hurst**, **J. W. Billodeaux**, **Johnny Adams**, and **Harvey Johnson** have all been enjoying hunting vacations.

H. H. Reed, **Martin J. Wagnon** and **Rodney Benoit** took late vacations recently. Martin and his wife visited with Mrs. Wagnon's sister in Florida during the Thanksgiving holidays.

Also on vacation was **Earl Mayfield** who with his family enjoyed a "stay-at-home" vacation along with some weekend visiting with relatives in Beaumont.

Off to the LSU-Miss State football game were **L. J. Biessenberger**, dispatcher, and wife, **Berti**, and **T. D. Brooks** and wife, **Mildred**. They also

visited with State Representative Claude Kirkpatrick and his wife while in Baton Rouge. Carolyn Spell, T&D clerk, visited her sister at LSU and attended the game with friends.

Get-Well-Wishes go to **P. C. Faulk**, who is having a stay in the Jennings American Legion Hospital and **T. D. Williams**, who is at the American Legion Hospital in Crowley with an injured eye.

—By Mary Ann Gauthier



WE are very glad to see Percy Walters back at work, all in one piece, after a month's vacation. Percy did have one wreck. He backed into a pile of rocks: no bones broken, just some paint off the car.

Something new is sparkling on the hand of **Francis Conerly** these days. Wedding Bells will be ringing in the near future for her and John Hoffner of Slidell, Louisiana.

Judy Tucker and **Stanley Parton** both have new 1962 Manzas. Also another new car is in the parking lot these days—a beige, BelAir, belonging to **S. A. McKenzie**.

—By Gayle Miller



A FRIEND. Mrs. Henry T. Forka, left, librarian at Silsbee Public Library, Silsbee, Texas, searches for a word in the Webster's New International Dictionary presented the library by **A. G. Mashburn**, right, senior engineering assistant for our Company at Silsbee. Mr. Mashburn, who reminisced that "they didn't have any books to speak of in my home town of Vinegar Bend, Alabama," is a staunch friend of the Silsbee Library, which will move to new quarters early in 1962. Some time ago he presented the same type dictionary, a giant of 3350 pages, to the First Baptist Church in Silsbee.



NEW BR EMPLOYEES. Miss Carolyn J. Hyde recently became an employee in Baton Rouge Appliance Repair and Martin J. Munn, Jr. was recently hired as a helper in Baton Rouge T&D.

A welcome was extended to a new Gas Department employee, **Freda Eoyt**, on November 6. She was hired as department clerk to replace **Bobbie Vernon** who resigned recently.

Farewell was bade **Ramie D. Smith**, October 31, as he retired as supervisor and inspector of contract services. Coffee and cake were served and gifts presented Mr. Smith by his fellow employees.

Harry Faulk, foreman, Gas, is back at work after a long absence because of illness. We also welcomed back **Don Bateman**, engineer, who was on loan for 2½ months to the United Givers Campaign.

—By Billie Morrison

THE first day of deer hunting season found **Ray Myers**, serviceman, Calvert, sittin' in a tree. Mr. Myers planned his vacation so it would come at the same time as deer season. He says he will send PLAIN TALKS a photograph of his kill after the season ends.

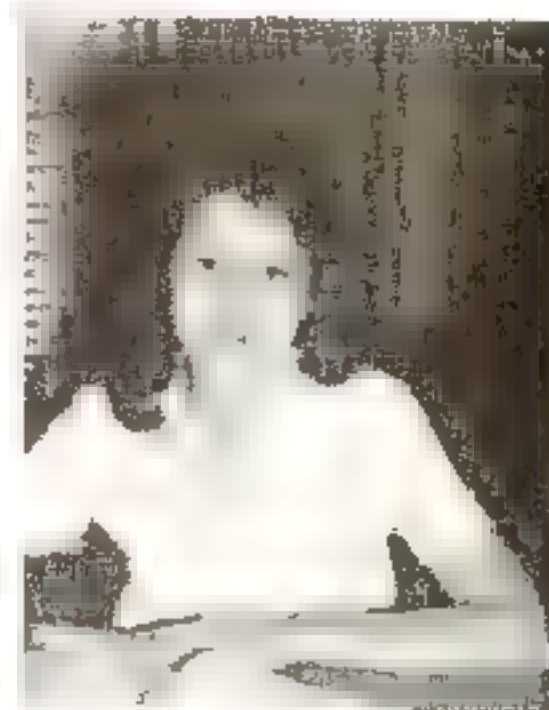
Calvert employees honored **Louise Satory** with a supper upon her retirement from our Company after 32 years. She was presented with lawn furniture by the district employees to take life easy in.

The **Ray Smiths**, he is Calvert meter reader, attended the Huntsville Rodeo last month and visited with the **Joe Baileys** in Huntsville. Other recent visitors in Huntsville were the **Bill Burkes**. Bill was getting things lined

up for deer season and visited some of his former co-workers there.

Ralph Merryman, Calvert T&D, was surprised with a birthday party on his 65th birthday on November 8.

Calvert employees have been making two new employees at home the last couple months. They are **Betty Jean Andreski** and **Betty Lou Closs**. Betty Lou is our new PLAIN TALKS reporter.



Miss Closs

Mrs. Leroy Butler, wife of our serviceman, was honored recently with a stork shower given by Mrs. Ruth Mears. Gulf States wives attending were: Mrs. Burke and Mrs. Merryman. Mrs. Butler was also honored with another stork shower on November 8. The Butlers recently had the **Clarence Griffin** family of Navasota as house guests. Clarence is a meterman in the Navasota District.

—By Betty Lou Closs

NAVASOTA

DEER season is in full swing in the Navasota Division. We have heard of no exceptional kills as yet, but we have several vacationists out making valiant efforts.

Fishing is still good, too. **Bill Richard** has the proof. He landed a 6½ pound bass recently.

Santa Claus came a bit early this year. **Roseann Pry**, Engineering, is sporting a new 1962 Impala and **Doris Nichols**, Stores, reported back to work after vacation in a new 1962 Corvair. In addition to the new car, Doris had her husband home for a 15-day leave.

Nina Ruth Rhodes, our safety queen candidate, has joined the ranks of the



AMERICAN LEGION CHAMPS. This team, sponsored by Outdoors, Inc., won the Baton Rouge Championship in the American Legion "C" League playoffs. A member of the team is **Earl Atkinson**, sixth from the right, son of Mr. and Mrs. E. E. Atkinson, control operations foreman, Willow Glen Station.

newly weds having become the bride of Bill Bay of Anderson on November 18. Nina Ruth will continue to work in the Operating Department and commute from Iola, Texas, where her husband is employed by the Johnson Ranch.

—By Jeannette Sangster

THE only fortunate hunters in Navasota Engineering so far this year have been **John Haltmar** and **Larry Hard**. John killed a nine pointer on November 16 and Larry got an eight pointer on November 21.

R. M. Craig, division engineer, and **G. W. Smith**, engineer, recently attended the Fourteenth Annual Distribution Power Conference in Austin, Texas.

Mr. Craig, while on vacation, watched the construction on his new brick Gold Medallion Home. His son, Lt. Roger Craig, who is stationed in Nevada, was also home on leave during his vacation.

The Navasota Division welcomes **Don Brady** to the Engineering Department. Don replaces **Wayne Hiter** as engineer in the T&D. Mr. Hiter was transferred to the Port Arthur Division.

—By Roseann Pry



PORT ARTHUR Service Center employees recently staged a shrimp party at the DAV Hall which was attended by about 100 people. "Blackie" DeCuir prepared 175 pounds of boiled shrimp for the group and **Becky Jones**, home service advisor, headed the food committee. Co-chairmen were **Leon Romero** and **Ray Poole**.

Joanne Landry and **Helen Powell** were surprised with a birthday cake apiece last month. We couldn't get them to state their age exactly, so we all sang "When You Were Sweet 16."

When **Bill Barksdale** was transferred to Beaumont last month he was presented a new golf bag at his going-away party. Knowing that he was an ardent player of the game, I couldn't figure why he didn't have a golf bag already. Finally, the truth was revealed. Several months ago, while playing a round with **Johnny Siddall**, he smelled something burning. Bill looked down to see his golf bag in flames. He hurried to the nearest waterhole



"LET'S PLAY ONE MORE." **Ramie Smith**, supervisor and inspector of contract services, **Baton Rouge Gas**, was presented a cake decorated with a domino game at a party held for him at the Gas Service Center upon his retirement. Mr. Smith has a great love for the game and is already for one more game. One of the employees is thoughtfully placing a "crying towel" in Mr. Ramie's pocket for the occasion. **Billie Morrison** helps with the cake cutting.

and doused out the fire. That's what you call really burning up the fairway.

—By Loraine Dunham

FOR some "unknown" reason, **Howard Mack** and **Johnny Siddall** bought football tickets to the last few Port Neches-Groves football games for **Carl Beaumont**. Along with the tickets came all the trimmings, cushions, etc.

F. T. Hargrove, appliance repair foreman, spent a very "enjoyable" week's vacation—sheetrocking the bedroom.

Gary Craig, son of **Lloyd Craig** of the Port Arthur Appliance Repair Department, was thrilled recently, when on his very first fishing trip, he pulled in three fish all by himself using his daddy's pole. Gary is only five years old.

Larry Boutte, son of **J. J. Boutte**, Port Arthur Garage and nephew of **A. Boutte**, Building & Grounds supervisor, Port Arthur, plays bass saxophone in a musical group from **Woodrow Wilson Junior High School**. This group provided the entertainment at a recent Rotary Club luncheon.

—By Jo Anne Landry

ORANGE

THOMAS MILLER, substation employee, who was recently "asked" to join Uncle Sam's forces, has let his fellow employees hear from him. Pvt. Miller is stationed at Fort Carson, Colorado—quite a change from the Sabine Area.

Two Orange Gulf Staters, **J. T. Sparks** and **Van Kitchens**, have been

battling illnesses, both with a short stay in the hospital. We're happy that both "Sparkie" and Van are back on the job.

Orange's new employees went as a group to the New Employee Training class in Beaumont recently. Learning more about the Company were **Patricia Thibodeaux**, Service, **James Huselton**, Substation, and **Bobby Parish**, meter reader.

We extend a welcome to **Cameron Morris**, our newest employee. Cameron hails from West Virginia.

Recent vacationers included: **Howard Trammell** and **Charles Saunders**, Meter, **M. J. Johnson** and **Buck Wingard**, Sales, **Mollie Matthews**, **Jim Robinson**, and **J. P. Pevoto**, Accounting, and **E. R. Harrison** and **James Shute**, Line.

Mr. Pevoto journeyed to Lake Jackson and visited with his son. They pooled their efforts and restored the son's home to normal after Carla.

Proud as a peacock is **Buck Wingard**. His week of vacation in November is always reserved for deer hunting and this year Buck's efforts were not in vain because he came home with the bacon.

Joe Snider, Service, took his son, **Bill**, to watch Rice triumph over A&M. Both enjoyed their trip to Houston.

A note for the Orange Little League Football: **Denis McCune**, son of **J. O. McCune**, Sales, and **Mike Saide**, son of **Bob Saide**, Engineering, played on the Bridge City Junior Midget team which ended up champions of their division. The team finished the season unbeaten, untied, unscored on and allowed only six first downs to the opposing teams. How's that for a record.

—By Davie Carpenter



BEAUMONT Storeroom employees are awaiting the long discussed race to Baton Rouge between **Charles Duncan's** '61 Mercury and **Bob Flannagin's** new '48 supercharged Ford Pickup. Flannagin has picked the route to BR so he can bypass most of the scrap dealers.

The Storeroom group welcomed a new employee last month. He is **John Stovall**, who recently completed four years with the Air Force and is a native of Kirbyville, Texas.

—By Ken Londers

THE Advertising and Publicity Departments were guests of **Tip Smith**, publicity writer, and wife, **Nanny**, in the home of her parents, the H. B. Neilds, for their Christmas party on December 8. All enjoyed the barbequed chicken supper followed by dancing.

We bid farewell to three employees this month, Tip left on December 1 to take another position, and **Bob Montgomery**, advertising writer, will leave December 22 to take a job with the State Department in Washington, D.C. We previously lost **Don Hinkle**, associate editor of PLAIN TALKS, in September when he returned to school at Columbia University in New York City where he is working on his master's degree. We were further saddened by **Charlotte Hoepner's** announcement of her resignation effective December 31. Mrs. Hoepner is an artist in Advertising.

Most of us will spend our holiday season in various cities. **Jim Turner**, supervisor of advertising and publicity, and family will see his and Elaine's parents in Baton Rouge. **Walter Wright**, advertising writer, and family are on vacation in Michigan and will have Santa come to grandma's house. **Charlotte Hoepner**, advertising artist, and husband, **Bob**, will meet her sister and brother-in-law and an aunt and uncle in Navasota at the home of her parents, **Mr. and Mrs. Henry C. LeVois**, division manager, Navasota.

Those whose families will eagerly await St. Nick at home are: **Marion Holder** and **Nonie Wheeler**, advertising stenographers, **Herschel Campbell**, artist, **Herschel Mathews**, supervisor of advertising production, **Geri Holloman** and **Mary Snowden**, addressograph operators, and **Ken Sutton**, director of advertising and publicity, who says, "I hope we'll be sitting before a pine knot fire at my Woodville camp." **Al Young**, advertising writer, wife, **Lilah**, and son, **Scott**, will enjoy a Christmas visit from Lilah's parents of Monroe, Louisiana.

Bunch Eads, PLAIN TALKS writer, declares, "Things around the Eads' house are too broke to have Christmas this year. Bah! Humbug!" But, just 'tween us I'll bet you'll hear the merry jingling of Santa's sleigh bells on the roof of a certain two story house in Springfield, Missouri, with snow and all for the first granddaughter's first Christmas.

We hope everyone has a delightful holiday season and a happy beginning



WINS HONOR MEDAL. Donald W. Raborn, son of Mr. and Mrs. Dewey Raborn, station engineer, Louisiana Station, was presented the American Spirit Honor Medal and Certificate, the highest individual award made to graduating recruits, upon his graduation from U.S. Naval Training Center, San Diego, California. The medal is presented to the recruit who has, during his period of training, best exemplified the outstanding qualities of leadership, expressing the American Spirit—honor, loyalty, initiative and high example to comrades-in-arms. The award was present by Lt. A. E. Rieder, USNR, receiving division officer.

in the New Year.

—By *Charlotte Hoepner*

WHILE on vacation, **Betty McCord** invited System Billing Records to a spaghetti luncheon in her home.

Sally Dowden spent Thanksgiving week attending family reunions and vacationing at her parent's farm near Many, Louisiana.

Jessie Dyer has been seen driving around town in a brand new Ford Falcon.

Carolyn Shortt had as a guest in her home, her mother, Mrs. Ella Lou Milton, from Lakeland, Florida. The Shortts took Mrs. Milton back as far as New Orleans upon her departure and toured Baton Rouge and New Orleans.

—By *Glenda Milner*

MARY PETERSON, bride-elect of David H. Wiltshire, was given a kitchen shower and dinner party on November 6 by her Records Department co-workers. Mary and David were married November 24 at Beaumont's St. Mark's Episcopal Church.

Six Flags Over Texas, on the Dallas-Fort Worth Turnpike, was the location of a fun filled Saturday for **Mr. and**

Mrs. Pat McLemore on November 18. Mary Ellen is in the Records Management Department.

—By *Frances Linthicum*

JOHN T. SHERWOOD, son of Mr. and Mrs. R. W. Sherwood, engineering manager, Beaumont, has been admitted to Harvard Business School and will be working toward his Master of Business Administration degree. The course will take two years. John graduated from University of Texas in 1958 as a petroleum engineer. He served as a lieutenant in the Air Force for 21 months. He completed his tour of service in March, 1960, and went to work for Humble Oil Co. in Seminole, Oklahoma.

We are very happy to have **Jean McAfee** back after being away several weeks recuperating from an operation.

—By *Nadine Hester*

JOAN HOLLEY, General-Accounting, Beaumont, became the bride of Van Vanover on November 23 in Mills Chapel of the First Methodist Church, Beaumont.

—By *Ginger Bailey*



GROWING with Gulf Staters



GOD PARENTS. Martha Lou and Paul LeBouef, daughter and son of Stanley LeBouef, Orange Engineering, were recently the god parents of Anthony Lowell, son of Mr. and Mrs. Paul Boudreaux, substation operator, Orange.



IN A CORNER. Angela is the six-month-old daughter of Mr. and Mrs. Leonard Gaspard and she has walked her self into a corner. Mr. Gaspard is employed in Port Arthur Engineering.



A PAGE FROM THE FAMILY ALBUMN. This series of pictures of Karen and Gregory Harrington, twin children of Gerald Y. Harrington, Baton Rouge T&D substation operator, began six years ago. The twins were

six years old in September, then their latest picture was made. They were four months old when the picture at the top left was made; one year old in the second; and three years old in the bottom picture.



BRIGHT EYES. Carl, 3½-years-old, and Kelli Rae, 16-months-old, are the children of Norman Carl Cockerham, Baton Rouge T&D Engineering.



ONCE UPON A TIME. Charlotte, 12-year-old daughter of Charles Boring, commercial sales representative, Navasota, reads a story to the other Boring children; James Paul, 8-years-old; Martin, 2-years-old; Nancy, 10-years-old; and Dennis, 5-months-old. The children's mother, Mildred, is a former stenographer in the Navasota Division Office.



NEED A CARPENTER? Terry, 15-month-old son, of Mr. and Mrs. Don Bryant, Orange, will fill that position. Terry's mother, Barbara, is a clerk in Orange Accounting.



Mr. and Mrs. L. M. Barrow, Jr., Neches Station, on the birth of their first child, Mitchell Stewart, November 12.

Mr. and Mrs. James Wells, Huntsville T&D, on the birth of their third son, Larry Dean, September 5. Larry was welcomed by his brothers, Michael, 5, and Bobby, 3.

Mr. and Mrs. Omar Cassidy, Port Arthur Relay, on the birth of their son, Ted, November 13.

Mr. and Mrs. Albert Richard, Port Arthur Service, on the birth of their daughter, Cynthia Ann, November 13.

Mr. and Mrs. Lyndrid Montgomery, Lake Charles Garage, on the birth of their son, Mark Allen, November 4.

Mr. and Mrs. Ferdinand B. McGee, Lake Charles, on the birth of their daughter, Veronica Lynne, October 27, at St. Patrick Hospital, Lake Charles.

Mr. and Mrs. Weston P. Bertrand, Lake Charles Line, on the birth of their daughter, Denis, October 15. The Bertrands also have four children, one boy and three girls.

Mr. and Mrs. John Ellis, Baton Rouge Engineering, on the birth of their daughter, Laurie Elizabeth.

Mr. and Mrs. Willis Holloway, Baton

LET'S READ OUR MAIL

A. G. Mashburn
Silsbee

Dear Mr. Mashburn

We want to take this opportunity to thank for the time, trouble and expense that Gulf States has devoted to our "problem." We especially appreciate the personal attention that you gave the matter.

We look forward to safer, more efficient use of all our equipment.

Sincerely
Mr. and Mrs. W. S. Winson

Rouge Engineering, on the birth of their daughter, Laurie Elizabeth.

Mr. and Mrs. Howard Trammell, Orange Meter, on the birth of their son, Mark Thornton, November 1.

Mr. and Mrs. Robert W. Jackson, assistant secretary, Beaumont, on the birth of their first child, a boy, Robert W. Jr., December 10 in Baptist Hospital, Beaumont.

gulf staters in the news

J. B. HODGE, former Navasota division manager, and E. L. Maris, residential sales representative, Navasota, were recently elected to the board of directors of the Grimes County Library.

Walter Jones, Baton Rouge T&D Engineering, was recently named general chairman of the Baker, Louisiana, Jaycees drive "Operation Krafty." The drive was a huge success and netted over \$400. The funds will be used for youth activity in the community.

Mr. Jones was named "Outstanding Jaycees of the Month", for November by the Baker Junior Chamber of Commerce for his work on the organization's recent candy sale and other projects. Mr. Jones was also named to the committee responsible for the decorating of Baker for Christmas.

Floyd Crow, test technician, Neches Station, was recently named safety officer of the Beaumont Squadron of the Civil Air Patrol.

James A. Stelly, supervisor of commercial sales, Baton Rouge, was recently appointed chairman for 1961-62 by the New Orleans section of the Illuminating Engineering Society.

Kenneth Maxwell, Beaumont Sales, was recently elected associate vice president of the Home Builders Association of the Sabine Area for the 1962 term of office.

Williams J. Goodwin, Jr., primary tester, Baton Rouge, served as chairman of the small business division for the West Baton Rouge Parish United Givers Campaign. Mr. Goodwin, who resides in Addis, contacted all small business outside of Port Allen in the communities of Addis, Brusly and Erwinville.

Around the System In Pictures



WAITIN' FOR SANTA. Employees in the Huntsville office have everything on the salesfloor in readiness for Santa to rise from his sleep and be on his way.



LOOKING FOR A HOME. This 100,000 gallon tank came sailing into the Cameron-Hackberry area on the crest of Hurricane Audrey. Before coming to rest in a field near the Sabine Wildlife Refuge the huge derelict did considerable damage to transmission lines along the Cameron-Hackberry Highway. Then this year when the winds and water churned by Hurricane Carla reached this area, the tank was again on the move. Three poles were broken and service to Hackberry was cut off. Service had to be restored by crews operating out of motor boats. Since there is no identification on the tank, George "Jelley" Gilmore, local superintendent, Sulphur, is waiting for some one to claim it. Please won't the owner come and take it home?



A SECRETARY'S DREAM. Betty Neville and Hazel Johnson, both clerks at Neches Station, realized every secretary's dream, to come to the office as casual as she pleases, when the generating plant was cut off by high waters during Carla. Each morning the girls were carried to work on a tugboat. What girl would want to wear her best dress under those conditions?



MORE FROM CARLA. This was the parking lot in front of the Assembly Hall at Neches Station as the waters from the Neches River started backing up. Neches Station was cut off from

Beaumont for four days because of the high water. The only means of communication with the plant was by microwave and transportation was by boat.

ADD GLIBS: We pay a luxury tax on a leather wallet, an income tax on what we put into it, and a sales tax on what we pay out of it. . .Mixed greens are good for a diet—especially \$5, \$10 and \$20 bills. . .A gold brick has been defined as a clock-eyed person. . .Constant use will wear out anything, including friends. Fort Madison, Iowa, Evening Democrat.

Make Your Holiday Season A Safe One



THE Christmas season is the one time of the year that we can quite frankly peer into the lighted windows of homes without feeling that we are breaking into someone's privacy. It's fun to drive along a lovely residential street and catch glimpses of Christmas warmth in a stranger's living room.

The lighted trees, wreaths, and candles seem to wink a greeting through the window panes. Even the undrawn drapes welcome the passer-by to share, for a minute, the Christmas merriment in each home. In recent years the residents of most towns and cities in our service area have also worked for months transforming lawns, porches and rooftops into Christmas Wonderlands.

To safely assure this outpouring of warmth and brightness at the Yuletide, the following lighting safety precautions should be employed by the careful homemaker.

By using these simple rules as a check-off list you'll make your Christmas lighting arrangements more attractive as well as safe and worry-free. And it will express the same cheery wish as our letter design tree.

☐ 1. Check all wires on strings of lights and either replace frayed wires and wrap them with electrical protective tape.

☐ 2. Inspect all bulbs and replace those that may have burned out, become loose in their sockets or broken at the base. This will prevent electrical "shorts."

☐ 3. Place your Christmas tree base in a container of water. Not only will it prevent your tree from drying too soon and becoming a fire hazard but it will assist the tree to keep its coloring.

☐ 4. Place the lighting connector cord out of reach of small children who are just beginning to crawl or walk, especially when it is plugged into the receptacle, since they may attempt to chew the cord.

☐ 5. Use fireproof icicle and other material on the tree.

☐ 6. Never leave your Christmas tree lights burning when you are away from home overnight or for an extended period.

☐ 7. Never use lighted wax candles as tree decorations.

☐ 8. Check outside lights before positioning them as you may receive an electrical shock if you are changing broken or burned out bulbs while standing on damp ground if the lights are connected.

Lord

we thank Thee for this place
in which we dwell
for the love
that unites us
for the peace accorded us
this day
for the hope with which
we expect tomorrow
of the health
the work
the food
and the bright skies
that make our lives delightful
for our friends
in all parts of the earth
Give us courage
gaiety
and the quiet mind
spare to us our friends
soften to us our enemies
bless us, if it may be, in all
our innocent endeavors
if it may not be
then give us the strength
to encounter that which is to come
that we may be brave in peril
constant in tribulation
temperate in wrath
and in all changes of fortune
and down to the gates of death
loyal and loving one another
Robert Louis Stevenson's
Prayer for the New Year

